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**Konu:** Build Power Odesa 2026 Uluslararası İş Forumu

Mersin, 20/04/2026

**Sayın Üyemiz,**

T.C. Ticaret Bakanlığı'ndan alınan yazıya atıfla, Türkiye İhracatçılar Meclisi'nden alınan yazıda, 30 Nisan 2026 tarihinde Odesa'da, Güney Ukrayna'nın yeniden inşası ile altyapı projelerine yatırım çekilmesi amacıyla "Build & Power Odesa 2026" başlıklı uluslararası bir iş forumu düzenleneceğinin bildirildiği; söz konusu foruma uluslararası şirketler, iş insanları ve yerel yönetim temsilcilerinin katılımının beklendiği ve forum kapsamında paneller, proje sunumları ile ikili iş görüşmelerinin (B2B) gerçekleştirilmesinin öngörüldüğünün belirtildiği ifade edilmektedir.

Forum hakkında ayrıntılı bilgi Ek'te yer alan tanıtım materyalinde bulunmakta olup ilgili sektörlerde faaliyet gösteren üyelerimizin ilave bilgi talepleri Odesa Ticaret Ataşeliğimizin (odesa@ticaret.gov.tr) e-posta adresine yönlendirilmesi gerekmektedir.

Bilgilerini rica ederim.

**Dr. Canan AKTAN SARI**  
**Genel Sekreter Yrd.**

**Ek-**  
Tanıtım Materyali



# BUILD & POWER ODESA 2026

## International Business Forum

Platform for the Recovery of Southern Ukraine  
**Business · Government · Investors · International Partners**



**30.04.2026**



**Odesa, Ukraine**



**1st International Forum**

# Forum Mission

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To attract sustained attention from business, government, international partners, and investors to Southern Ukraine as one of the key regions for reconstruction, infrastructure development, and the implementation of large-scale construction and investment projects.

We are creating a **hub for industry-focused events** that brings together business, government, and international partners around the recovery of Southern Ukraine.



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СПІЛКА БУДІВЕЛЬНИКІВ ПІВДНЯ УКРАЇНИ

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# Forum Concept

The first international forum that brings together four key forces to launch real reconstruction projects:



## Ukrainian Business

Owners and CEOs of companies ready for growth



## Government Authorities

Local and regional authorities responsible for recovery



## International Companies

The Netherlands, Turkey, Romania, Azerbaijan,  
and others



## Investors and Funds

Key players financing reconstruction and  
regional development

# Why Is It Important?

## **The South Is Recovering**

The Odesa region is a key entry point for international investment and reconstruction. Businesses are already seeking partners and financial solutions.

## **Decisions Are Made Here and Now**

The forum will bring together those shaping the recovery agenda — business owners, government authorities, and international investors.

## **Participating Businesses Gain an Advantage**

Early access to potential partners provides a strong competitive edge in the region.

# Forum Audience

200+ PARTICIPANTS

**Business owners and CEOs**

**Investors and international funds**

**International partner companies**

**Representatives of government and communities**

This is an audience that makes financial decisions



# International Participants

Preliminary interest has been confirmed from companies in the following countries:

1

## NL THE NETHERLANDS

Investments and construction

2

## TR TURKEY

Building and manufacturing

3

## RO ROMANIA

Logistics and infrastructure

4

## AZ GREECE

Logistics and infrastructure



International partners are interested in joint projects, local partnerships, and financial instruments

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# Event Format



## Panel Discussions

Leaders discuss key challenges of regional recovery



## Project Presentations

Sponsors can directly present their products and solutions to the audience



## Partners & B2B Zone

Banners, branding areas, and private meetings for deal-making



## Networking

Informal communication in a comfortable and safe environment to build trust



Focus - real agreements, not just speeches

# Benefits for Sponsors

Supporting the platform is a strategic investment in visibility, connections, and reputation.



## Exclusivity

A limited number of sponsors ensures your brand stands out among competitors



## Brand Visibility

Your logo featured across all materials, on stage, and in both online and offline communications



## Networking

Direct access to business leaders, government representatives, and international organizations



## PR Coverage

Media presence before, during, and after each event

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## Real ROI

Measurable results: contacts, publications, and deals

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# Sponsorship Packages



## Business Partner

- Inclusion in the forum participants' catalog
- Logo placement on social media and banners
- Participation in general networking
- Information support (mention in forum materials)
- Access to audience contacts (with consent)



## Official Forum Partner

- Company presentation at the forum (banners, promotional materials if available)
- Company information featured in presentation materials
- Access to audience contacts (with consent)
- Logo placement on social media and banners
- Participation in general networking
- Enhanced visibility to the audience (announcement by the moderator)



## Strategic Forum Partner

- Video presentation of the company at the forum
- Participation in a panel discussion (up to 10 minutes)
- Access to audience contacts (with consent)
- Logo placement on stage, banners, and social media
- Organization of targeted B2B meetings based on your request
- Individual support in international cooperation for 1 month after the event

## Contact information

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