

AKDENİZ İHRACATÇI BİRLİKLERİ GENEL SEKRETERLİĞİ

Sayı: 17812098-TİM.AKİB.GSK.FUAR.2025/200-3575 Mersin, 27/06/2025

Konu: FUAR DUYURUSU (NİJERYA ULUSLARARASI İŞ KONFERANSI VE EXPO

2025)

Sayın Üyemiz,

Abuja Ticaret Müşavirliğinin yazısına atfen, T.C. Ticaret Bakanlığından alınan yazıda, 26-27 Ağustos 2025 tarihlerinde Lagos/ Nijerya'da "Nijerya Uluslararası İş Konferansı ve Expo 2025"in düzenleneceği ve söz konusu etkinliğe; üst düzey kamu yetkilileri, iş liderleri, yabancı yatırımcılar ve diplomatların iştirak etmesinin beklendiği belirtilmektedir. Bahse konu etkinliğe ilişkin broşür Ek'te iletilmektedir.

Bilgilerini rica ederim.

H. Okan ŞENEL Genel Sekreter Yrd.

Ek: Broşür

Akdeniz İhracatçı Birlikleri Genel Sekreterliği

Limonluk Mah. 2433 Sk. No:4 33150

Yenişehir/MERSİN

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INTERNATIONAL BUSINESS CONFERENCE **&EXPO 2025** nvest Nigeria

Join the World's great gathering of Heads of Government, Business Leaders, Foreign Investors, Innovators and Diplomats at the 2025 International Business Conference and Expo: as the world connects on this global platform!

Our goals are:

1 Showcase Nigeria as Africa's leading economy to investors around the world

2 Attract more Unicorn Companies to the Nigerian Economy

Racilitate the setting up of new start-ups across Africa. Signing of Landmark trade agreements



Invest in Africa Session: Global Business Roundtable with Government and Business leaders from around the world discussing about investing in Africa (Ministerial Level Meeting)

Business Conference headlined by the Nigerian Presidency | Invest in Africa Session: Global Business Roundtable with Government and Business leaders from around the world discussing about investing in Africa (Ministerial Level Meetings) | Four Government to Government meetings | Expo session with over 50 Countries represented | Regulatory Session with 15 Federal and State Agencies on regulations for doing business in Nigeria | Great Business networking opportunities | Signing of new MOU's and landmark investment deals | States' Session on investment opportunities in Nigeria | Countries session on landmark investment opportunities for bilateral agreements

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About

Established in 1888, the Lagos Chamber of Commerce and Industry [LCCI] is the premier Chamber of Commerce in West Africa and a leading voice in public policy advocacy and international affairs. The Chamber continuously explores ways of creating a conducive business environment in Nigeria for businesses through the positive engagement of the public and the private sector.

Nigeria has a population of over 200 million persons with abundant natural and mineral resources; these make the Nation a perfect gateway for investment opportunities into the African continent. Though there are myriad challenges, a good knowledge of the Nigerian Economy can help an investor navigate these challenges and keep a successful enterprise afloat.

Thousands of Business and Trade delegations come into Africa annually to explore opportunities for partnership and collaboration. The LCCI International Business Conference and Expo is an annual event to bring the 'World' to Africa using Nigeria as the gateway. To strengthen bilateral cooperation between African countries and the rest of the world, the LCCI initiated the LCCI International Business Conference and Expo as a platform where nations from around the world meet to deliberate and exchange ideas on trans-Atlantic trade opportunities.

The LCCI
International
Business
Conference
and Expo
will hold with
the following
activities:



Business Forum headlined by the Presidency, State Government, Diplomats, Ministry of Foreign Affairs and Ministry of Industry, Trade and Investment, and Leaders of the organized private sector.



Invest in Africa
Session: Global
Business
Roundtable
with
Government
and Business
leaders from
the around the
world
discussing
about investing
in Africa
(Ministerial
Level Meetings)



Ten Business to Business Sessions on Oil and Gas, Manufacturing, Agriculture, Fintech, Textile and Creative Arts, Agriculture, Fintech, Pharmaceuticals, Aviation, Entertainment, Medical Tourism, Manufacturing, ICT and Infrastructure.



Government to
Government
meetings
between
representatives
of the Nigerian
government
and
representatives
of other
governments.



Expo section with delegates and exhibitors from at least 50 different countries.



Great Business networking opportunities



Regulatory
Session with 15
Federal and
State Agencies
on regulations
for doing
business in
Nigeria.



Signing of new MOU's and landmark investment deals















EXPO Information

- 3600sqm of exhibition space
- 1800sqm of conference space
- 800sqm of meeting spaces for private meetings and luncheon
- \$1200 for 9sqm booth (table, 2 chairs and electricity)

- Screens, additional funiture, lounge chairs, and racks and available at additional charges,
- Booths in national colors or company colors with a national touch or company colors only. participants are to indicate their preference.
- Exhibitors are to indicate when filling out their forms if they wish to participate in B2B sessions and the sectors of interest.
- While the Conference, Government to Government meetings,
 Diplomats and Head of Dlegations private luncheon have restrictive invitations, the Expo and B2B sessions are free to attend; registration only is required.
- Five Hundred thousand Tickets will be printed and distributed for the
- Expc
 - Registration by scanning the barcode on the ticket and filling in your details, and it generates a pass or Registration at the online portal and generate a pass or Registration on site, and you get a pass
- immediately.
 - If a pass has been generated by scanning or through the online portal, the owner can pick up the key at the venue a day before the start of the expo or during the expo.

The following are available at additional charges







Company Visits



Factory Visits



Airport Protocol



Hotel Bookings



Market Research



Private Meetings

For additional inquiries, kindly contact:

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