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Konu: Burgaz İş Forumu- Bulgaristan

Mersin, 11/03/2025

Sayın Üyemiz,

Türkiye İhracatçılar Meclisinden (TİM) alınan bir yazıda, T.C. Ticaret Bakanlığının yazısına atıfla, bu yıl üçüncüsü düzenlenecek olan "Burgaz İş Forumu"na Türkiye ve Bulgaristan'a ek olarak Romanya'nın da katılacağı, forumun; Bulgaristan KOBİ Ajansı, Bulgar-Türk Ticaret ve Sanayi Odası (BULTİŞAD) ve Bulgaristan-Romanya Ticaret Odası iş birliğiyle **14 Mart 2025'te** Burgaz Uluslararası Kongre Merkezi'nde "Bulgaristan, Türkiye ve Romanya Arasındaki Ekonomik Bağların Güçlendirilmesi" başlığı altında organize edileceği ifade edilmektedir.

Anılan yazıda devamla, söz konusu forumda yatırım, e-ticaret, lojistik ve Karadeniz Bölgesi'nde ekonomik iş birliği konularının ele alınacağı, forumun son kısmında firmalar için ikili görüşme etkinliğine (B2B) yer verileceği; ikili görüşme etkinliğine her sektörden katılım desteklenmekle birlikte özellikle IT, lojistik, turizm, tekstil ve hazır giyim, makine, elektronik, otomotiv yedek parça, inşaat ve mobilya gibi sektörlerden katılım sağlanmasının faydalı olacağı, aşağıda iletilen linklerden detaylı bilgi alınarak başvuru yapılabileceği ifade edilmektedir.

Bu çerçevede, anılan foruma ilişkin taslak program Ek'te iletilmekte olup forumla ilgilenen üyelerimizin ilave bilgi için Burgaz Ticaret Ataşeliğimizle (burgaz@ticaret.gov.tr) iletişime geçmesi beklenmektedir.

Bilgilerini rica ederim.

Dr. Osman ERŞAHAN
Genel Sekreter Yrd.

Katılım linkleri: <https://b2bconnect.bg/en/events/view/365>

https://docs.google.com/forms/d/e/1FAIpQLSchd-jylq-Pcq57-Fjr4lmCmoUtxpGsuo303e_c6EujF-hX6Q/viewform

Ek: Burgaz Forum Taslak Programı





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3rd Burgas Business Forum

Strengthening Bulgaria-Türkiye-Romania Economic Ties

Date: 14 March 2025 | 09:15 am EET

Venue: International Congress Centre, Burgas

09:15 – 10:00 **Registration and Welcome Coffee**

10:00 – 10:30 **Welcome addresses by representatives from:**

Moderator: *Boyko Takov, Ph.D., Executive Director of the Bulgarian SME Promotion Agency*

- **Mr. Tomislav Donchev**, *Deputy Prime Minister and Minister of Innovation and Growth*
- **Bulgarian, Turkish & Romanian officials** (*Ministers, Ambassadors, etc.*)
- **H.E. Mr. Mehmet Sait Uyanik**, *Ambassador of Extraordinary and Plenipotentiary of the Republic of Türkiye to the Republic of Bulgaria*
- **H.E. MS. Brânduşa-Ioana Predescu**, *Ambassador Extraordinary and Plenipotentiary of Romania to the Republic of Bulgaria*
- **Mr. Dimitar Nikolov**, *Mayor of Burgas*
- **Mr. Fikret Ince**, *Honourary Chairman and Founder of Bultışad*
- **Atty. Victor Gugushev**, *Chairman of the Bulgarian-Romanian Chamber of Commerce (BRCC)*
- **Mr. Zeki Saribekir**, *DEIK Bulgaria Council Chairman*

10:30 – 11:00 **New Horizons for Bulgaria- Türkiye-Romania economic relations**

Keynote Speeches with Moderation: *"Bulgaria's Schengen Accession: New Horizons for Bulgaria-Türkiye-Romania Economic Relations"* Investment Incentives by Invest Bulgaria Financial opportunities for companies, featuring presentations by:

- **Ms. Mila Nenova**, *Executive Director, Invest Bulgaria Agency*
- **Mrs. Kubra Orakcioglu Kazan**, *DEIK Outbound Investments Business Council President*



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- **Mr. Alim Kucukpehlivan** - *Chairman at Başarsoft and TOBB Turkey Software Assembly Software Export Committee*
- **Mr. Huseyin Guler** – *R&D and innovation Director, Kastamonu Entegre*

11:00 – 11:45 E-commerce & Logistics Discussion Panel

Logistic and e-commerce collaboration area in the Black Sea region E-commerce

Cross-border E-commerce

- **Mr. Nikola Ilchev**, *Founder of Balkan e-Commerce Summit*
- **Mr. Daniel Torbatu**, *Paysera Romania*
- **Mr. Razvan Blanita**, *Marketplace Director eMAG Bulgaria*

Logistics

- **Mr. Boris Balev**, *CEO of Burgas Port - Ro-Ro opportunities*
- **Bulgaria & Romania, the Smart Entry Point for Efficient EU Logistics from Türkiye”, Mrs. Milena Ramcheva**, *Executive Director at Metrica Ltd.*
- **Mr. Mahmut Sahin**, *General Secretary, Trakia Development Agency (TBC)*

Success stories and good practices from the Three Country Region

11:45 – 12:45 Lunch Break and Networking

12:45 – 13:45 Black Sea Economic Cooperation Discussion Panel

Working together towards peace, stability, and prosperity in the wider Black Sea area

- **Mr. Dimitrios Rallis**, *Ambassador, Deputy Secretary General, BSEC PERMIS*
- **Mr. Murat Şükrü Soykan**, *Acting Head of EU & International Relations Department,*

KOSGEB – TBC

- **Dr. Ahmet Kesik**, *Rector of Gedik University, Board member at Gedik Holding and Deik Bulgaria Business Council;*
- **Dr. Eyüp Vural Aydın**, *Chairperson of DEIK PPP Committee;*
- **Dr. Serhat Köksal**, *President of Black Sea Trade and Development Bank TBC*

Guest lecturers TBC

13:45 – 14:45 Investment and Business Opportunities Discussion Panel

Future opportunities and perspectives between Bulgaria-Türkiye-Romania in the business and investment sector

Moderator: TBC



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- **Mr. Ali Arda Alici**, *Commercial Attaché at the General Consulate of Turkey in Burgas TBC*
- **Mr. Ivaylo Marinov**, *Commercial and Economic Counsellor at the Embassy of Bulgaria in Romania*
- **Mr. Radu Călin Moldovan**, *Minister Counsellor, Economic and Commercial Promotion Office at the Embassy of Romania in Sofia TBC*
- **Mr. Stefan Sofroniev**, *Commercial, and Economic Counsellor at the Embassy of Bulgaria in Istanbul*

14:45 - 15:45 #BreakingGrounds Panel

Scaling SEE innovative business on Europe's largest tech events

Moderator: Mr. Teodor Antonio Georgiev, *Co-Founder & Head, Storytelling Studio & Originator, #BreakingGrounds*

- **Brief presentation of #BreakingGrounds**, *mission, value, achievements*
- **The Innovation Potential of the SEE Region: Strategic Partnerships for Business Growth**
- **The Role of Legal Services in Scaling Successful Businesses**
- **Bulgaria, a Dynamic Innovation Hub: Challenges and Opportunities**

13:30 – 16:30 B2B Matchmaking Event

18:30 – 20:30 Closing Remarks with Gala Dinner