

**Sayı:** 17812098-TİM.AKİB.GSK.FUAR.2024/269-4921  
**Konu:** TDT/TÜRK TİCARET FUARI

Mersin, 04/10/2024

**Sayın Üyemiz,**

Türkiye İhracatçılar Meclisinden alınan bir yazıda, Ticaret Bakanlığına, Dışişleri Bakanlığında iletilen bir yazıya atıfla, Ticaret Bakanlığımızın himayesinde 7-9 Kasım 2024 tarihlerinde İstanbul'da düzenlenecek olan "**Türk Ticaret Fuarı- Türk Devletleri Ticaret ve Yatırım İşbirliği Forumu ve Fuarı**"na Türk Devletleri Teşkilatı (TDT) üye ve gözlemci ülkelerinin iş çevrelerinden geniş katılımın sağlanabilmesini teminen ihracatçılarımızın bilgilendirilmesi talep edilmiştir.

Bilgilerini rica ederim.

**Dr. Canan AKTAN SARI**  
**Genel Sekreter Yrd.**

**Ek:** Türk Ticaret Fuarı Fuar Detayları





**Urgent**

Ref.No: Note-2024-1880

The Secretariat of the Organization of Turkic States (OTS) presents its compliments to the Ministries of Foreign Affairs of the Member States and Observers, and has the honor to communicate the following.

Based on the economic priorities and goals set out in the “Turkic World Vision 2040” and the “Turkic Strategy for 2022-2026”, as well as in line with the Action Plan of the Union of Turkic Chambers of Commerce and Industry (TCCI) for 2023-2024, which was adopted by the 12<sup>th</sup> Meeting of the Ministers of Economy and Trade of the OTS, the “Turkic Trade Fair - Turkic States Trade and Investment Cooperation Forum and Fair” will be held at the Istanbul Expo Center (IFM) on 7-9 November 2024 under the auspices of the Ministry of Trade of the Republic of Türkiye. The event is planned to be organized in partnership with the OTS - TCCI.

Main aim of the Turkic Trade Fair (TTF), which is planned to be organized regularly every year in other Turkic States, is to develop trade, industry, investments, technology and services between the Turkic states and facilitate the marketing of these services to other parts of the world, supported by the state institutions of the OTS Member and Observer States.

In the fair, product groups and new technologies will be exhibited in more than 20 areas in the countries, investment opportunities of the countries, important sectors, problems of business people, solution proposals and other current issues will be discussed in conferences with expert speakers in the field, bilateral meetings and franchise negotiations will be organized to enable companies to establish strategic partnerships and create common brands of the Turkic states.

Encl.: as stated

**Ministry of Foreign Affairs of the Republic of Azerbaijan**  
**Ministry of Foreign Affairs of the Republic of Kazakhstan**  
**Ministry of Foreign Affairs of the Kyrgyz Republic**  
**Ministry of Foreign Affairs of the Republic of Türkiye**  
**Ministry of Foreign Affairs of the Republic of Uzbekistan**  
**Ministry of Foreign Affairs and Trade of Hungary**  
**Ministry of Foreign Affairs of Turkmenistan**  
**Ministry of Foreign Affairs of Turkish Republic of Northern Cyprus**

**CC:**

National Confederation of Entrepreneurs Organizations of the Republic of Azerbaijan  
National Chamber of Entrepreneurs of the Republic of Kazakhstan  
Chamber of Commerce and Industry of the Kyrgyz Republic  
The Union of Chamber and Commodity Exchanges of Türkiye  
Chamber of Commerce and Industry of Republic of Uzbekistan  
Hungarian Chamber of Commerce and Industry  
Turkmenistan Chamber of Commerce and Industry  
Cyprus Turkish Chamber of Commerce

More information about the event and the registration details could be obtained from the official website of the event - [www.turkictradefair.com.tr/en/](http://www.turkictradefair.com.tr/en/).

By attaching detailed information about the TTF, the Secretariat would like to request kind assistance of the Ministries in informing their business circles, through relevant government institutions, as well as business associations, such as chambers of commerce and industry for ensuring the wider participation at the above-mentioned event.

The Secretariat avails itself of this opportunity to renew to the Ministries the assurances of its highest consideration.

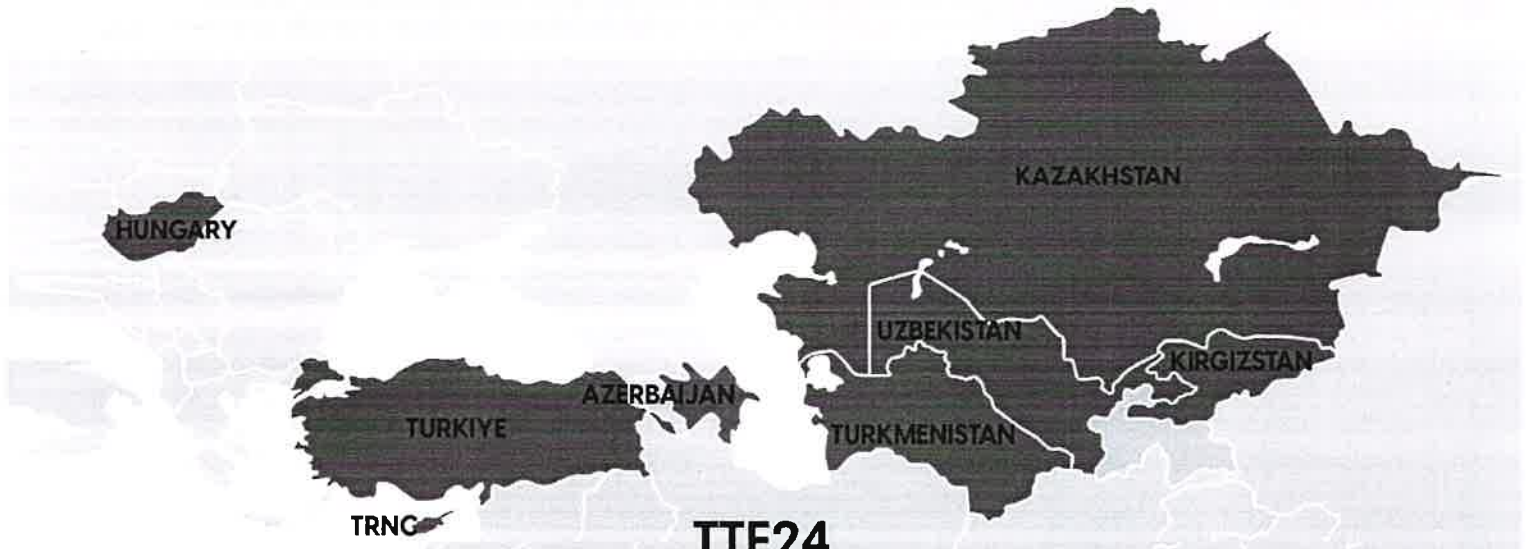
Istanbul, 23 September 2024





## WHAT IS TTF?

TTF, TURKIC STATES: is a trade fair and forum supported by governmental institutions of 8 countries aiming to develop trade, industry, investments, technology, and services among Azerbaijan, Kazakhstan, Kyrgyzstan, Turkey, Uzbekistan, Hungary, Turkmenistan, and the Turkish Republic of Northern Cyprus and to facilitate the marketing of such services to other regions of the world.



## TTF24

It will be organized by ROK International Consultancy Inc. in cooperation with the Organization of Turkic States - Union of Turkic Chambers of Commerce and Industry under the Ministry of Commerce of the Republic of Turkey on 7 - 9 November 2024 at Istanbul Expo Center.



# PROGRAM

## **NOVEMBER 7th 2024**

THURSDAY

Opening Ceremony  
Conferences  
Bilateral Meetings  
Franchising Meetings  
Expo Visits  
Gala Dinner

## **NOVEMBER 8th 2024**

FRIDAY

Conferences  
Bilateral Meetings  
Franchising Meetings  
Expo Visits

## **NOVEMBER 9th 2024**

SATURDAY

Conferences  
Bilateral Meetings  
Franchising Meetings  
Expo Visits  
Agreements  
Closing Ceremony

# PURPOSE

**The purpose is: To create synergy by gathering businesspeople of Turkic States under one organization and to build commercial bridges with international partners.**

**To develop trade, industry, investments, technology, services, and other economic fields among the Turkic States.**

**To ensure the exchange of development experiences of the countries in various fields with other countries.**

**To exhibit the rich cultural heritage, entrepreneur sprits, and economic powers of Turkic States on a huge platform.**

**To conduct studies to facilitate trade and promote investment in the Turkic world. To enable businessmen to share their knowledge and experience with each other and to support each other's development.**

**To increase the production and trade of producers, retailers, wholesalers, importers, and exporters businessmen together.**

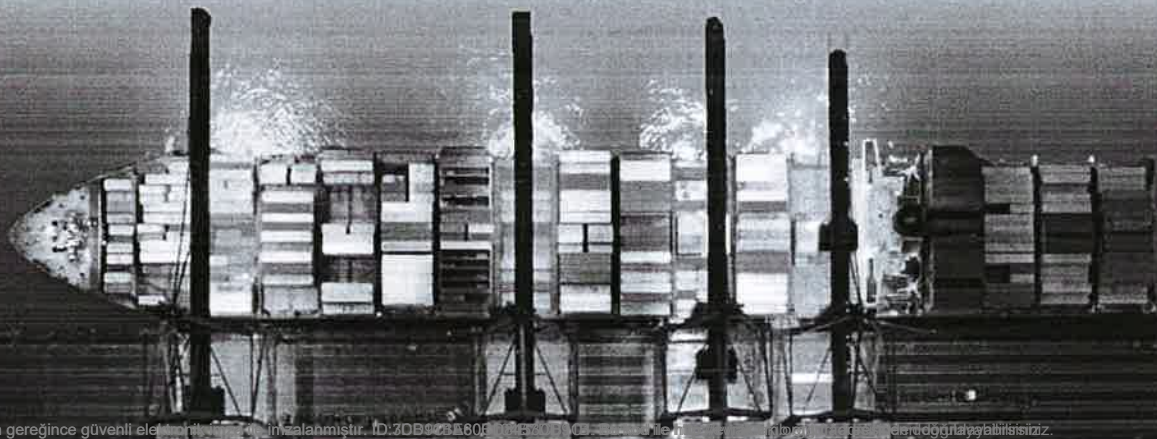
**To present new market opportunities to national SMEs, micro manufacturers, and entrepreneurs; to provide an opportunity to reach different markets by integrating with regional and global production chains.**

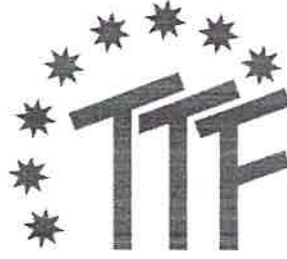
**To provide a possibility to discuss problems, solution proposals, and other up-to-date issues of business people with specialist speakers in detail via conferences to be held.**

**To enable companies to establish international partnerships and strategi partnerships through bilateral business meetings to be organized.**

**To create common brands of Turkic States.**

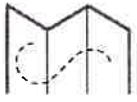
**To contribute to the expansion of brands abroad through franchising meetings to be organized.**





## TURKIC TRADE FAIR

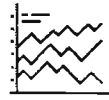
# Why Turkic World?



**Area**

**4.823,5**

(Thousand KM<sup>2</sup>)



**Total GNP**

**1.537**

(Billion USD)



**Population**

**173.8**

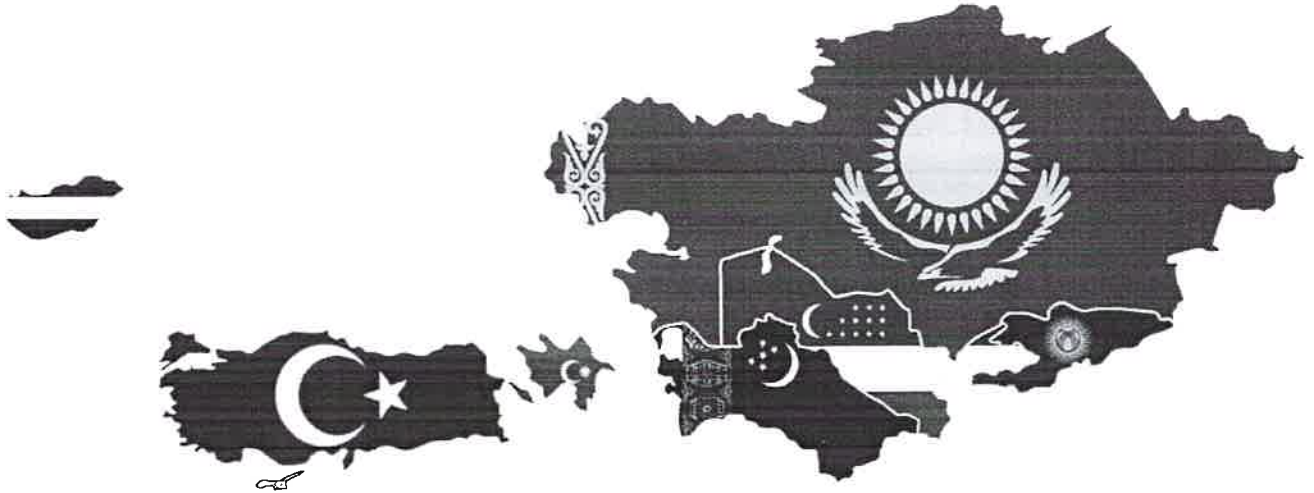
(Million)



**Trade Volume**

**1.192,7**

(Billion USD)



Europe and Asia, two of the most important continents of the old world, are home to more than three - fifths of the world's population and have undergone great changes in the last two centuries. Turks, one of the largest peoples on these continents, have always maintained the importance of cooperation necessitated by history and geopolitical realities.

With a population of 178 million and an economic size of 1.9 trillion dollars, the Turkic states offer great opportunities due to their rich natural resources and their location on the strategic trade route called the "middle corridor".

Private sector representatives should not be left out of the process and mutual investment, project and aid initiatives should be expanded to cover different areas.

# Sectors of Turkic World



ENERGY AND  
GREEN ENERGY



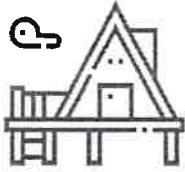
MINERAL  
INDUSTRY



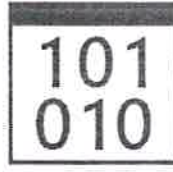
DEFENSE  
INDUSTRY



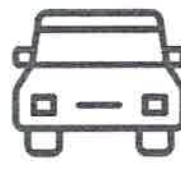
CONSTRUCTION  
SECTOR



TOURISM AND  
SERVICES



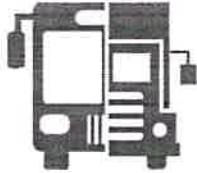
INFORMATION  
TECHNOLOGY



AUTOMOBILE



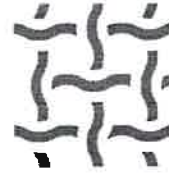
HOUSEHOLD  
APPLIANCES



TRANSPORT  
AND LOGISTICS



FINANCE



TEXTILE



AGRICULTURE



ELECTRICAL  
EQUIPMENT



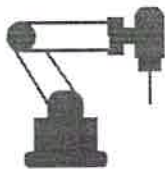
RETAIL



E-COMMERCE



FURNITURE



MACHINE  
MANUFACTURING



HEALTH CARE  
SERVICES



EDUCATION AND  
CONSULTATION



LAW AND  
MEDIATION



# SPONSORSHIP PACKAGES

AREA PRICE m <sup>2</sup>	
6-300 m <sup>2</sup>	230 \$
300+ m <sup>2</sup>	190 \$
STAND PRICE m <sup>2</sup>	
STANDART STAND	45 \$
COUNTRY STAND (1product)	300 \$

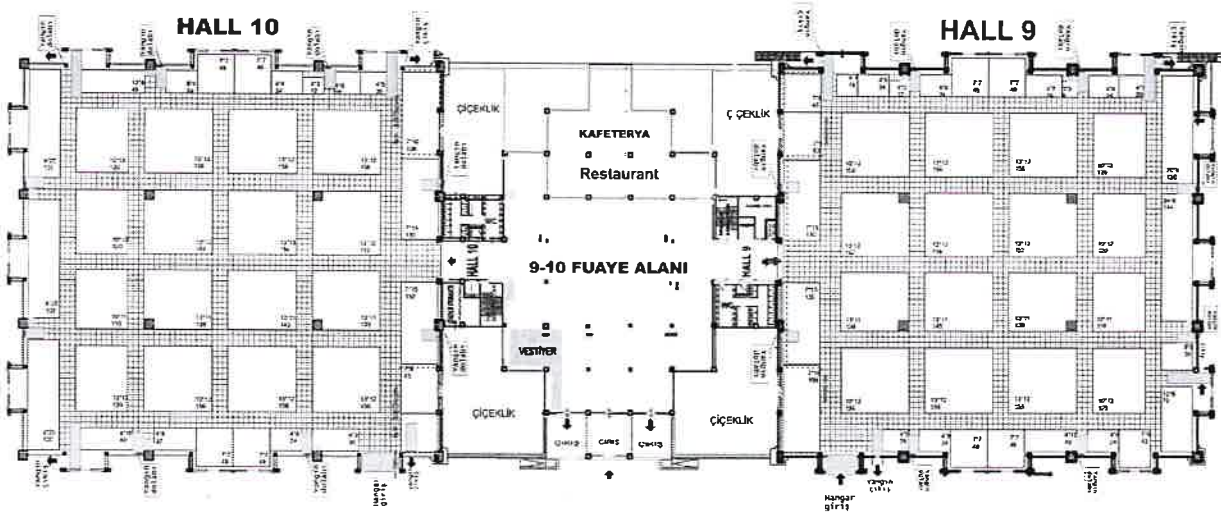
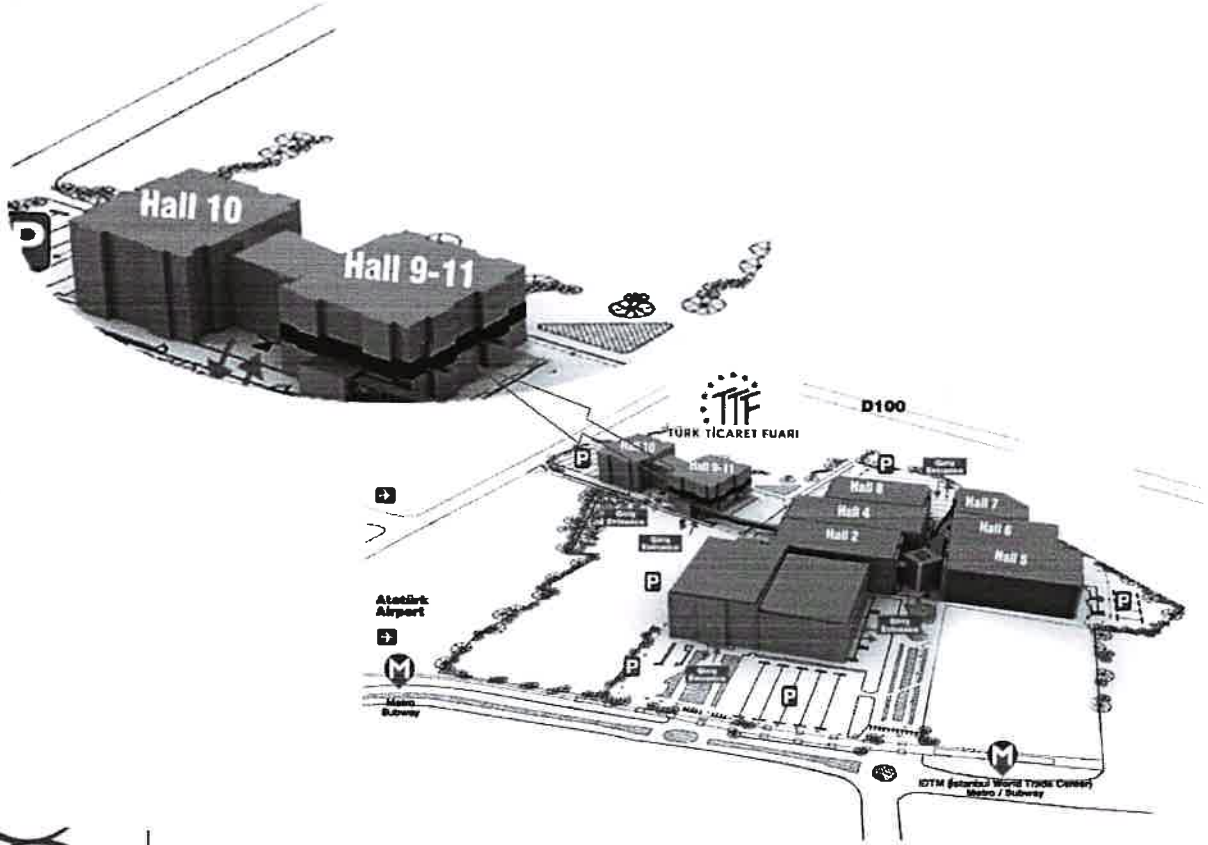
*20% VAT will we added to the prices*

## WHAT IS INCLUDED IN THE PRICES

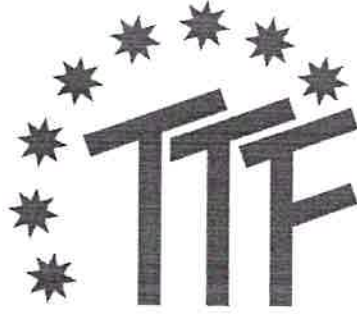
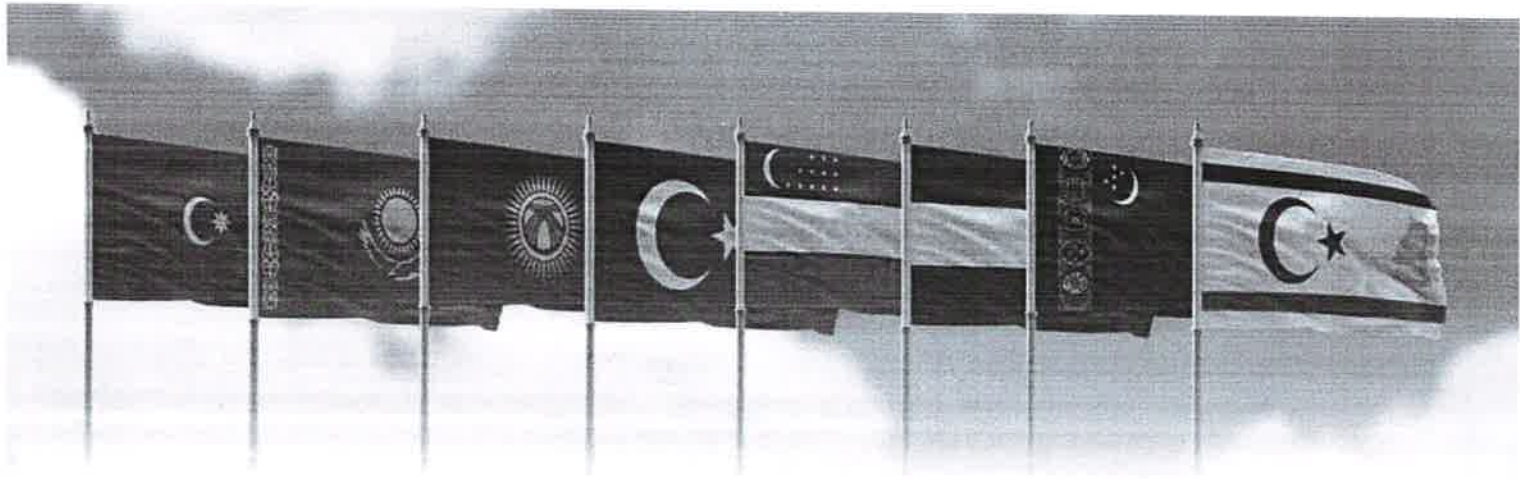
- \* Use of logo use on TTF'24 website and social media
- \* Company information will be included in the official catalog of the fair.
- \* Opportunity to participate in panels and conferences
- \* Opportunity to participate in B2B and Franchise negotiationsarı

## ADDITIONAL SERVICES (PAID)

- \* Stand installation
- \* Translator service
- \* Transfer service
- \* Photo shooting service

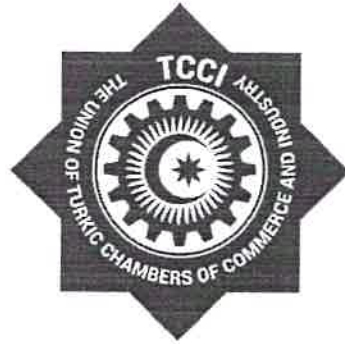


7-9 NOVEMBER - İSTANBUL FUAR MERKEZİ



TURKIC TRADE FAIR

**ROK  
EXPO**  
DANIŞMANLIK & FUARCILIK



+90 (501) 003 55 55

[www.turkictradefair.com.tr](http://www.turkictradefair.com.tr)

[info@turkictradefair.com.tr](mailto:info@turkictradefair.com.tr)



@turkictradefair

Halaskargazi Mah. Valikonağı Cad.  
No:3 Kat:1 Şişli-İstanbul





# ПРОГРАММА

**7 ноября 2024**

ЧЕТВЕРГ

Церемония открытия  
Конференции  
Двусторонние встречи  
Встречи по  
франчайзингу  
Посещение выставки  
Г а л а - у ж и н

**8 ноября 2024**

ПЯТНИЦА

Конференции  
Двусторонние встречи  
Встречи по  
франчайзингу  
Посещение выставки

**9 ноября 2024**

СУББОТА

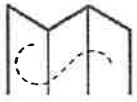
Конференции  
Двусторонние встречи  
Встречи по  
франчайзингу  
Посещение выставки  
Соглашения  
Заккрытие





## ТЮРКСКАЯ ТОРГОВАЯ ВЫСТАВКА

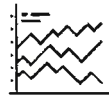
# Почему тюркоязычный мир?



Общая площадь

**4.823,5**

(тысяч км<sup>2</sup>)



Общий ВВП

**1.537**

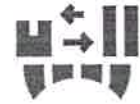
(миллиардов  
долларов США)



Население

**173.8**

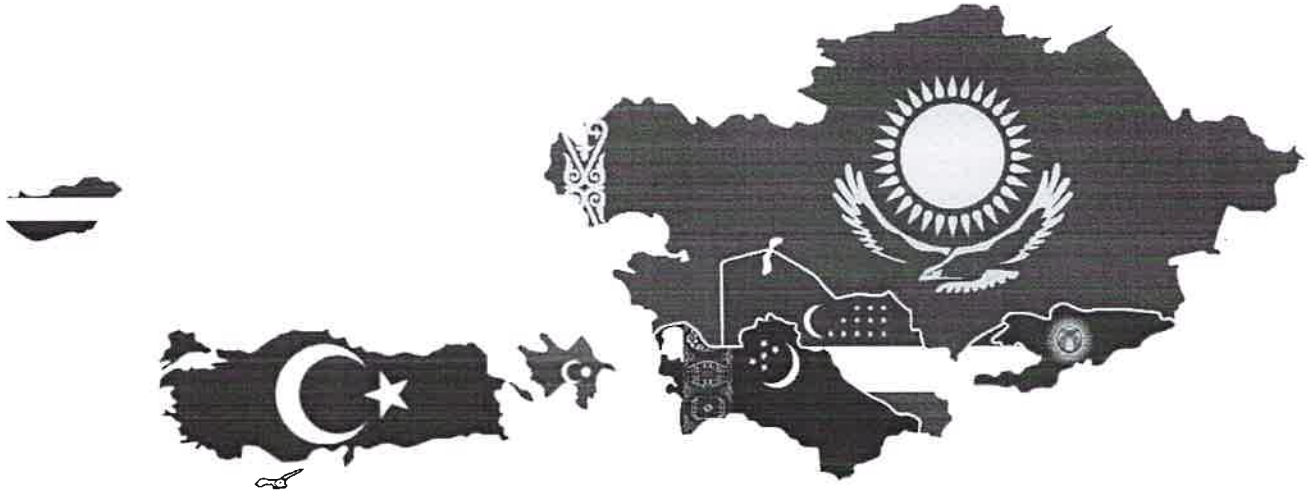
(миллионов  
человек)



Объем торговли

**1.192,7**

(миллиардов  
долларов США)

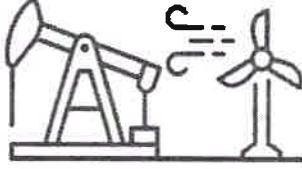


Европа и Азия, два важнейших континента Старого Мира, являются домом для более чем трех пятых мирового населения и претерпели большие изменения за последние два столетия. Турки, один из крупнейших народов на этих континентах, всегда поддерживали важность сотрудничества, обусловленную историей и геополитическими реалиями.

Тюркские государства с населением в 178 миллионов человек и экономическим размером в 1,9 триллиона долларов предлагают огромные возможности благодаря своим богатым природным ресурсам и расположению на стратегическом торговом пути, называемом «средним коридором».

Представители частного сектора не должны оставаться в стороне от этого процесса, а взаимные инвестиции, проекты и инициативы по оказанию помощи должны быть расширены, чтобы охватить различные области.

# Отрасли развития тюркского



ЭНЕРГЕТИКА И  
ЗЕЛЕНАЯ ЭНЕРГИЯ



МИНЕРАЛЬНАЯ  
ПРОМЫШЛЕННОСТЬ



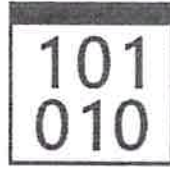
ОБОРОННАЯ  
ПРОМЫШЛЕННОСТЬ



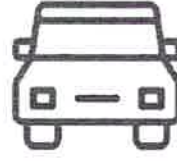
СЕКТОР  
СТРОИТЕЛЬСТВА



УРИЗМ И  
СФЕРА УСЛУГ



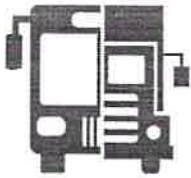
ИНФОРМАЦИОННЫЕ  
ТЕХНОЛОГИИ



АВТОМОБИЛЬНАЯ  
ПРОМЫШЛЕННОСТЬ



БЫТОВАЯ  
ТЕХНИКА



ТРАНСПОРТ И  
ЛОГИСТИКА



ФИНАНСЫ



ТЕКСТИЛЬ



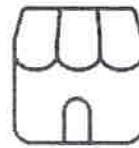
СЕЛЬСКОЕ  
ХОЗЯЙСТВО



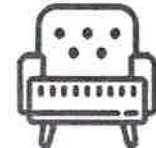
ЭЛЕКТРИЧЕСКОЕ  
ОБОРУДОВАНИЕ



РОЗНИЧНАЯ  
ТОРГОВЛЯ



ЭЛЕКТРОННАЯ  
ТОРГОВЛЯ



МЕБЕЛЬНАЯ  
ПРОМЫШЛЕННОСТЬ



МАШИНОСТРОЕНИЕ



ЗДРАВООХРАНЕНИЕ



ОБРАЗОВАНИЕ



ПРАВО И  
МЕДИАЦИЯ



# ВАРИАНТЫ ПРИНЯТИЯ УЧАСТИЯ

ВЫСТАВОЧНАЯ ПЛОЩАДКА м <sup>2</sup> ЦЕНЫ	
6-300 м <sup>2</sup>	230 \$
300+ м <sup>2</sup>	190 \$
ЦЕНЫ НА СТЕНД м <sup>2</sup>	
СТАНДАРТНЫЙ СТЕНД	45 \$
СТЕНД представления страны	300 \$

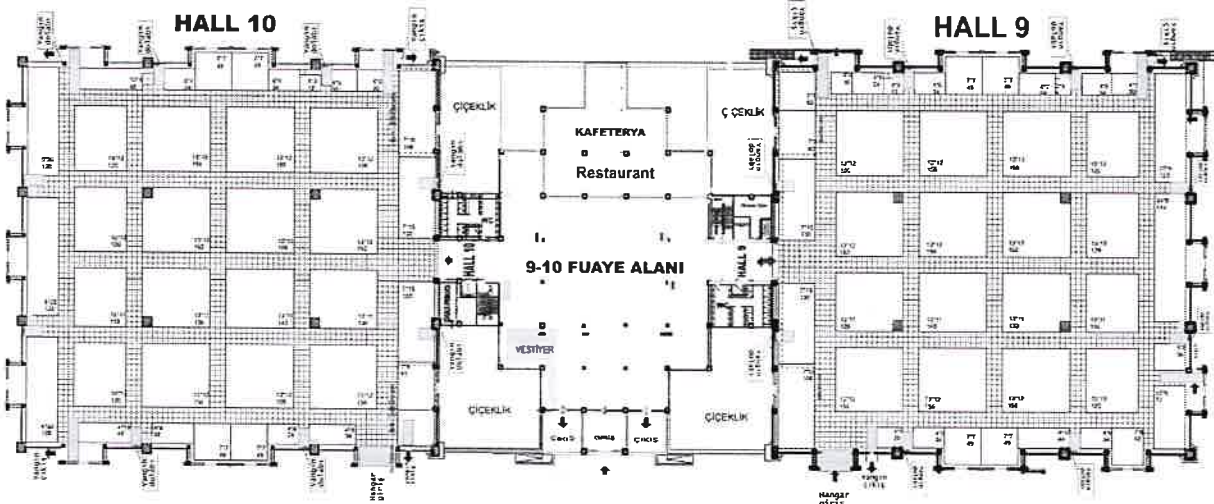
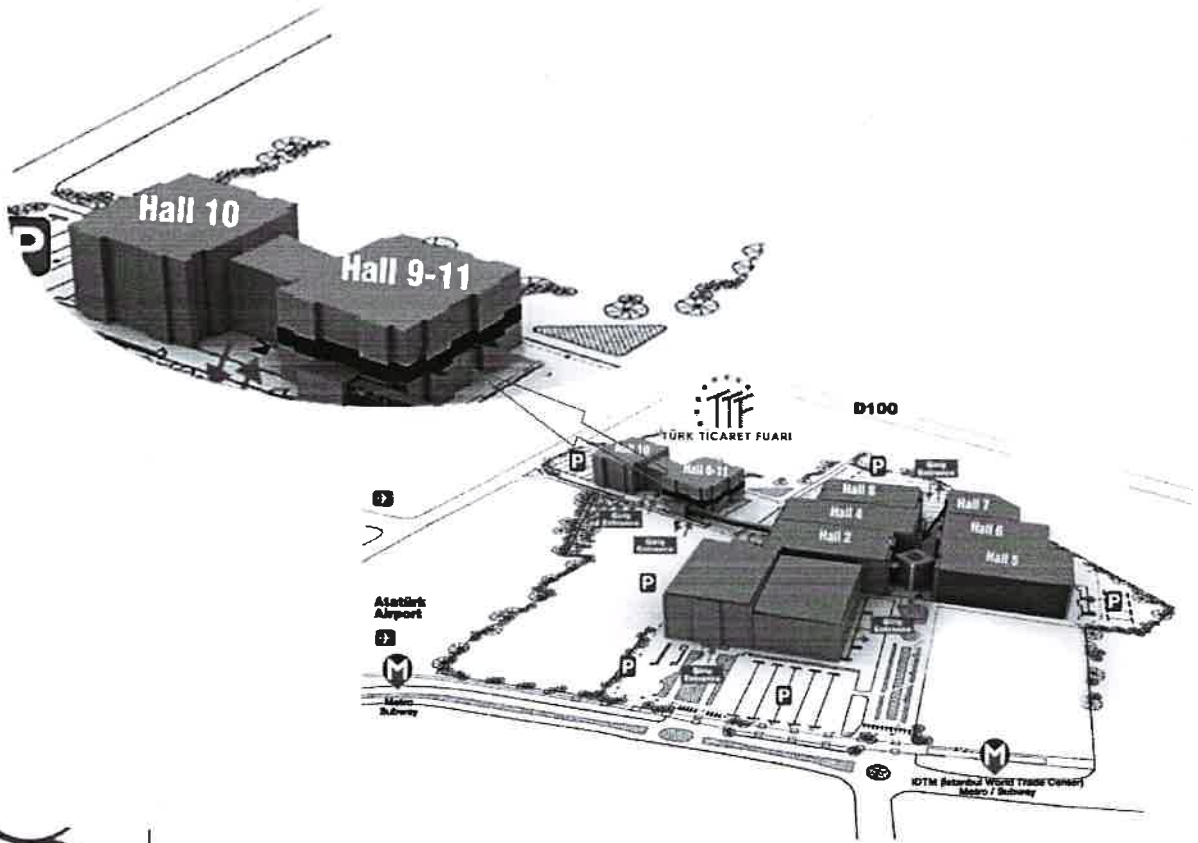
*К ценам будет добавлен 20% НДС*

## ЧТО ВХОДИТ В ЦЕНЫ;

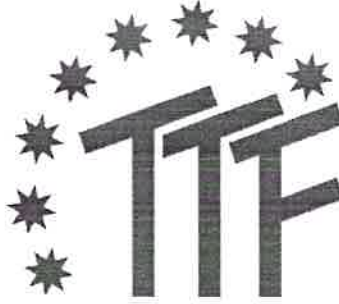
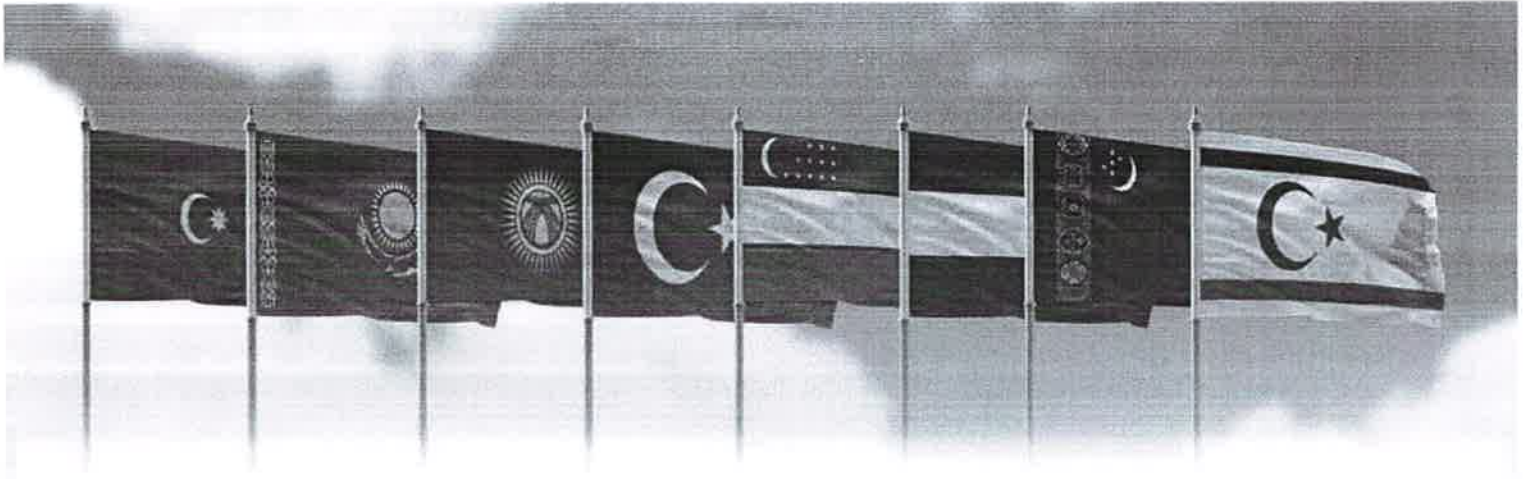
- \* Использование логотипа на сайте ТТФ'24 и в социальных сетях.
- \* Включение информации о компании в официальный каталог выставки
- \* Возможность участвовать в панельных дискуссиях и конференциях.
- \* Возможность участвовать в переговорах B2B и франчайзинга

## ДОПОЛНИТЕЛЬНЫЕ УСЛУГИ (ПЛАТНЫЕ);

- \* Возможность участвовать в переговорах B2B и франчайзинга
- \* Услуги переводчика
- \* Трансфер
- \* Услуги фотосъемки



7-9 ноября - İSTANBUL FUAR MERKEZİ



**ТЮРКСКАЯ ТОРГОВАЯ ВЫСТАВКА**

**ROK  
EXPO**  
DANIŞMANLIK & FUARCILIK



+90 (501) 003 55 55

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