

AKDENİZ İHRACATÇI BİRLİKLERİ GENEL SEKRETERLİĞİ

Sayı:17812098-TİM.AKİB.GSK.SAN.2022/492-4697Konu:Fuar Duyurusu (Zimbabve Africonfex Fuarı) Hk.

Mersin, 7/10/2022

Sayın Üyemiz,

Ticaret Bakanlığından iletilen yazıda, Zimbabve'nin Bulawoya şehrinde 20-21 Ekim 2022 tarihlerinde Uluslararası Fuar Merkezinde düzenlenmesi öngörülen altyapı ve inşaat sektörüne yönelik Africonfex Fuarı'nın gerçekleştirileceği ifade edilmektedir.

Diğer taraftan, "Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar" kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığı internet sitesinde yer alan "Desteklenecek Yurt Dışı Fuarlar Listeleri"nde yer alması gerekmektedir.

Bu kapsamda, ekte tanıtım broşürü ve katılım formu yer almaktadır.

Bilgilerini rica ederim.

Canan AKTAN SARI Genel Sekreter V.

Ek: Fuarı Belgeleri









P.O. Famona, Bulawayo, Zimbabwe - Tel: (+263-29) 2884911-5 - Fax: (+263-29) 2884921 e-mail Bookings: <u>coordinator2@zitf.co.zw</u> or <u>zitf@zitf.co.zw</u> - Website: <u>http://www.zitf.co.zw</u>

<u> EXPRESSION OF INTEREST – ZIMBABWE EXHIBITORS</u>

A. ALL EXHIBITORS PLEASE COMPLETE ALL THE FOLLOWING DETAILS (MANDATORY):

Company Nam	e: *							
VAT REGISTRATI	ON NUMB	ER:	BP	No.	Govt Vendor no.	Р	urchase Order	
Dealer/Wholesaler	Dealer/Wholesaler Manufacturer NGO			Co. 🛛 Gov	vernment 🛛 Local Gov.	Parastatal	SME	Other:
Chief Executive:		First Name:			Surname:			
Dr/Mr/Mrs/Miss/Ms*					Position:			
Contact person:		First Name:			Surname:			
Mr/Mrs/Miss/Ms*					Position:			
Street address:				City:		Postal c Foreign only		
Province: Foreign only.				Country: Foreign only.				
Postal address:			City:			Postal c Foreign only		
Telephone: -	-		Mobile		-	Fax :		
Country Area				Country Provide	er Subscriber		ntry Area Subscr	iber
Email of stand organ Origin of products:	iser:		Websi	te : http://		Skype:		

I/We agree that ZITF may supply this information to: *service providers press buyers bu*

Signature

Print Name

Date:

B. I/WE CHOOSE THE FOLLOWING PRICE CATEGORY (MANDATORY)

1. Charg	e Per Square N	letre	2. Charge Per S – EXTERNAL sp	-		2				
1	2		3		4		5	6		7
Stand size	m² rate: <i>basi</i> <i>space only</i> ex 14.5% VAT	cl.	m² rate: <i>basic</i> m² <i>rate: basic +</i> <i>+modular stand modular stand +</i> excl. 14.5% VAT <i>furniture</i> excl. 14.5% VAT		Stand size	m² rate excl. 14.5%VAT		Dimensions requested		
9 - 36 m ²	US\$45		US\$55		US\$65		25 - 100 m ²	US\$25		<u> </u>
37 - 100 m ²	US\$43		US\$53		US\$63		101 - 200 m ²	US\$23		<u> </u>
101 - 200 m ²	US\$41		US\$51		US\$61		201 - 300 m ²	US\$21		<u> </u>
201 - 400 m ²	US\$38		US\$49		US\$59		301 - 400 m ²	US\$19		<u> </u>
401 m ² and above	US\$36		US\$47		US\$57		401 m ² and above	US\$17		<u> </u>

C. I/WE CHOOSE THE FOLLOWING STAND SIZE (MANDATORY)

Available Stand Sizes in HALLS										
3 x 3	6 x 3	9 x 3	12 x 3	18 x 3	6 x 6	9 x 6	12 x 6	Custom size (if available): min. 3m x 3m =9m ² :		
9m ²	18m ²	27m ²	36m ²	54m ²	36m ²	54m ²	72m ²	m xm		

D. I/WE CHOOSE THE FOLLOWING STAND POSITION (OPTIONAL)

Guaranteed Stand Position – if available – in HALLS

В	A	~			A = row stand: 1 side open = basic		C = end stand: 3 sides open = basic + 7.5% (min. area - 6m x 6 =-36m ²)	
В	Α	L	U	-	B = corner: 2 sides open = basic + 5%		D = island stand: 4 sides open = basic + 10% (min. area - 6m x 6m =-36m ²)	
Solid lines = panels - Dotted lines = open Above placings and charges will apply only if the exhibitor specifically requests a guaranteed position.								

E. I/We understand that ZITF Management reserves the right to place my/our exhibit in the appropriate product grouping and that no sales are allowed from any of the stands. PLEASE TICK THE APPROPRIATE PRODUCT GROUP (MANDATORY) .

F. STAND DESCRIPTION

Basic stand:	space only with one 15 amp power outlet (both in Halls and on External space)
Modular stands:	constructed of 2.5m high white panels, carpet tiles, 1 x blue fascia with name and stand number in white vinyl;
(in Halls only)	150W spotlights (minimum 2) and 1 x 15 amp power socket. Furniture in 4. consists of 2 chairs and 1 round table. All exhibitors who book space of 18m ² or less in halls shall use the modular stand as in column 3 in the table above.
External stands:	May be on grass, gravel, paving, concrete. Supplied with 1 x 15amp power outlet.

G. BOOKING GUIDELINES

Steps to	follow:
a.	Decide on amount of space required (Items 1. or 2.)
b.	Decide on dimensions (Item 3.)
с.	Decide on stand position (Item 4.)
d.	Complete Expression of Interest (separate page)
5070 S avılı	Pay at least 50% deposit into ZITF account as in Item 1 to secure the booking kod ile http://evrak.akih.org.tr/ adresinden doğrulavabilirsiniz
f.	Forward Proof of Payment stamped by the bank on email logistics@zitf.co.zw or zitf@zitf.co.zw with clear depositor details

H. I/We understand that ZITF Management reserves the right to place my/our exhibit in the appropriate product grouping and that no sales are allowed from any of the stands. Please tick the appropriate Product Group (mandatory)

1	Aggregates- concrete materials ie cement, sand&stones	24	Equipment Components	47	Mobile Hydraulic Products	
2	Air Conditioning & refridgeration	25	Fashion - Apparel - Textiles - Leather - Fur	48	Insurance,	
3	Architects	26	Furniture	49	Plant, Machinery & Vehicles	
4	Asphalt	27	Government Departments	50	Pneumatic Products	
5	Associations & Organizations	28	Green Construction	51	Portable Power	
6	Automobile/Transport/Vehicles/Vehicle testing equipment &systems	29	Hardware	52	Property Developers/Renovations/Building	
7	Banking& Finance,	30	Hauling Equipment	53	Protective Clothing	
8	Building Interiors	31	Hospitality &Leisure	54	Quantity Surveyors	
9	Building Interiors & Finishes	32	Household Appliances	55	Real Estate	
10	Building Materials & Tools	33	Industrial Cleaning, Hygiene And Maintenance	56	Rock Processing Solutions	
11	Business Services (Real Estate, Security Services)	34	Industrial Hydraulic Products	57	Security/Safety Products/Equipment	
12	Catering Equipment	35	Information Communication Technology	58	Smart Construction	
13	Civil Society	36	Infrastructure Maintenance	59	Software Tools For Building	
14	Concrete /Concrete Technologists	37	Interior Designers	60	Steel and Steel Products	
15	Construction Equipment	38	Jobsite Safety & Operator Awareness	61	Swimming Pools, Spas & Sauna	
16	Consultants – building & engineering	39	Kitchen &Bathroom	62	Technology Solutions	
17	Contractors (Large / Medium / Small)- Building, Civil engineering etc.	40	Land Clearing	63	Traffic Safety	
18	Distributors And Retailers	41	Lifting Equipment (Vehicles, Aerial & Cranes, Forklifts etc.)	64	Transportation	
19	Earthmoving Equipment	42	Lighting &Lights	65	Underground Construction	
20	Education/ Training	43	Local Government	66	Water Hydraulic Products /Water &sewer products- pipeline links etc	
21	Electric & Energy- Electric Equipment- Cables & Wires, Generators & Transformers / Energy Systems Equipment's / Solar Technologies, fuel	44	Maintenance / Facilities Managers	67	Welding Equipment	
22	Electrical & Mechanical Power Transmission Products - Ifpe	45	Mechanical, Electrical And Plumbing (MEP)	68	Windows, Doors and Facades	
23	Engine Components	46	Medicines, Pharmaceuticals, Veterinary Services	69	Wire/Wire ropes and accessories	

I. PAYMENT INSTRUCTIONS

Payment in US\$ into the following account:							
Name: ZITF Account number: 9140000929041 (USD) Sort Code: 3303							
Bank: Stanbic Bank (Belmont Branch)	Swift code: SBICZWHX	Vendor No: 700021					

J. PLEASE NOTE

- a. <u>Up until 30 September 2022</u>: to secure a stand, a non-refundable deposit comprising 50% of the rental fee *plus* the full VAT component MUST be paid within 7 days from the date of invoicing.
- b. <u>From 01 October 2022 onwards</u>: the non-refundable deposit MUST be paid within 3 working days from the date of invoicing. Stands shall not be allocated until this deposit has been received within the stipulated times. <u>Exhibitors should check if the stand is still available before making payment as all space is sold on a first paid, first served basis</u>. The booking form shall be read in conjunction with the Rules and Regulations pertaining to the hire of sites, specifically clauses 2, 23 and 27.
- c. The remainder of the rental shall be payable on or before 15 October 2022.
- **d.** Neither Exhibitors nor their contractors will be given access to their stand, nor will any stand building be undertaken, if ZITF has not received the full payment.
- e. All stand building contractors engaged by exhibitors must be registered with ZITF Service Providers Association (ZSPA)

See section B above for stand size and placement choices applicable during Africonfex 2022.

Rev 1 Rev Date: 15 August 2022. Effect Date: 15 August 2022



Solid Foundation. Stronger Future: Exploring Linkages in the Infrastructure Value Chain







Africa Infrastructure & Built Environment Confex

The inaugural Africa Infrastructure and Built Environment Confex (AfriConfex) is set to be the country's mega construction and infrastructure event and will be the biggest gathering of buyers and sellers for the entire built environment value chain. Running under the theme, **"Solid Foundation. Stronger Future – Exploring Linkages in the Infrastructure Value Chain,"** the event aims to profile and give a voice to the infrastructure and construction sectors in Zimbabwe and across Africa. Organised by the Zimbabwe International Trade Fair Company (ZITF), AfriConfex comes at an opportune time given the Zimbabwean government's strategy for infrastructure development under the National Development Strategy 1, and given the fast-approaching end of The First Ten Year Implementation Plan of Agenda 2063 (2013 – 2023).

The growth of an economy is often gauged by monitoring new infrastructure development which is an indicator of consumer confidence. The industry's broad and intense linkages with other sectors stimulate economic development, is a major generator of jobs, and constitutes an important component of Gross Domestic Product (GDP). It is exciting to note that there has been a recent increase in the number of infrastructure development and construction projects being commissioned throughout Zimbabwe and within the region. Leveraging on this upward trajectory, AfriConfex will spotlight the following long-term goals:

- (a) Attainment of a high standard of living, quality of life and well-being for all,
- (b) Building world-class infrastructure that crisscrosses Africa by improving connectivity through newer and bolder initiatives to link the continent by rail, road, sea and air, and developing regional and continental power pools, and,
- (c) Transformation of Africa's economies through beneficiation from Africa's natural resources manufacturing, industrialization and value addition.

Source: African Union https://au.int/agenda2063/aspirations

By bringing together key stakeholders to deliberate on key trends and critical insights into African construction and infrastructure value chains, along with key drivers, restraints, and growth opportunities, AfriConfex plays a pivotal indirect role in attaining these continental aspirations. The 2022 edition will feature an exciting exhibition and immersive conference programme.

AfriConfex was created with Sustainable Development Goals attainment in mind!



Why Attend the AfriConfex 2022?

- uild relationships and synergies among industry players within the region and offer an extensive networking opportunity amongst industry players,
- nderstand and keep track of global trends, international labour markets, and new legal backgrounds and regulations for upcoming projects,
- nteract with policymakers and stakeholders to discuss construction industry policies, initiatives and emerging growth opportunities
- everage on your unique offering by promoting new products, services and innovations to local, regional and international markets, and,

evelop new business strategies with exclusive access to an unmatched platform for the global and local construction industry to network, exchange knowledge, and conduct sustainable business. aviii kanun geregince guveni elektronik winza ile imzalawinistir. ID:/198/1398202210616534. Bu kod ile http://evrak.akib.org.tr/ adresinden doğrulayabilirsiniz.

Exhibitor Profile

As part of the AfriConfex 2022, there will be a supporting exhibition. Exhibitors from these and other sectors are encouraged to participate:

- Architects
- Artisans
- Building Contractors
- Building Suppliers
- Building Owners
- Business Member Organisations (BMOs)
- City Councils and Municipalities
- Civil Engineers
- Consultants
- Contractors
- Developers
- **Development Agencies**
- Electrical Engineers
- Fabricators
- Facility Management
- Rural Districts Councils

- Financial Services Providers
- **Government Implementing Agencies**
- Infrastructure-related Government
- Departments
- Interior Designers
- Investors
- Mechanical Engineers
- MEP Engineers
- Plant Managers
- Procurement Managers
- Project Managers
- Purchasing Managers
- Quantity Surveyors
- Real Estate Developers
- Structural Engineers
- And all other interested stakeholders



Visitor Profile

Visitors are welcome from industry as well as from the public and private sectors, including but not limited to:

CEOs / General managers in Construction Equipment / Machinery Supply, Construction Project Managers, Distributors, Dealers, Importers, Engineers, Exporters of Construction Machinery / Equipment, Enviromental Protection Personnel, Financial Institutions, Government Representatives and Industry Institutions, IT and Communication Solution Providers, Materials Handling / Transport / Distribution / Storage, Quality Surveyors, Service Companies, Utilities and Power (Distribution and Generation) and all other interested stakeholders.

How to Participate

Exhibition

Book your space and showcase your company's products and servicesto an engaged and targeted audience. Contact coordinator2@zitf.co.zw

Conference

Attend the workshops and main conference to be part of the dialogue on: coordinator2@zitf.co.zw

- Construction industry policies and Legal Framework
- Financing construction projects: Opportunities, Challenges & Solutions
- Zimbabwe's Infrastructure Drive: Upstream & Dow-stream business opportunities
- Growing the indigenous built environment ecosystem and export of services
- Urban and rural road infrastructure development
- To book your seat, email prl@zitf.co.zw

Partner with us

Enjoy heightened visibility for your brand and an opportunity 50 to sput your organisation into a unique groap of companies 2022 10616534. Bu kod ile http://evrak.akib.org.tr/ adresinden doğrulayabilirsiniz. who hold solutions for the industry.

Consider partnering in one of the following ways:

Sponsorship Package

- Conference folders, refreshments, programme
- Delegate bags
- Internet connectivity and hardware

Advertising Opportunities

- Conference programme
- Mounting of banners at the conference venue
- Distribution of promotional material to delegates
- Insertions in the conference folders



About the Organisers

The Zimbabwe International Exhibition Centre is a modern, purpose-built facility that boasts six fully equipped and serviced exhibition halls, hundreds of individual pavilions and open-air sites as well as an Olympic sized sports arena. The exhibition centre is adaptable to a variety of uses depending on the size and purpose of your event.

To enquire or book a venue: email us on zitfmktg@zitf.co.zw

About the Venue

The Zimbabwe International Trade Fair Company (ZITF Company) is the leading international exhibition organiser in the country. Our exhibitions and events are the first place where industry trends, ideas and innovative products are unveiled. We bring together a diverse audience to promote trade and investment in the country. As part of our portfolio, we also offer stand building, venue and business consultancy services.



Zimbabwe International Trade Fair Company P. O. Famona, Bulawayo, Zimbabwe

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For more info: zitfmktg@zitf.co.zw

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