

Sayı: 17812098-TİM.AKİB.GSK.SAN.2022/391-3734
Konu: Güney Kore - İlaç Firmaları Anket Talebi Hk.

Mersin, 5/08/2022

Sayın Üyemiz,

Ticaret Bakanlıđından iletilen yazıda, Seul Ticaret Müşavirliğimizden 03/08/2022 tarihinde alınan bir e-postaya atıfla Güney Kore’de bio-farma sektöründe faaliyet gösteren firmaların da kümelenildiđi Chungcheongbuk-do bölgesinin yerel idaresine bađlı “Bio-Politikalar” biriminde görevli yetkililer tarafından Müşavirliğimize bir ziyaret gerçekleştirildiđi belirtilmekte olup, bahse konu ziyaret kapsamında Koreli yetkililer tarafından 24 Ağustos 2022 tarihinde Güney Kore’deki en büyük 16 ilaç firmasının (List of Participants) temsilcilerinin katılacağı bir toplantının düzenlenmesinin planlandıđı ve anılan faaliyet öncesinde bir örneđi ekte yer alan anketin (Attachment-1) ülkemiz de dahil olmak üzere çeşitli ülkelere iletilerek Güney Koreli ilaç şirketleri ile işbirliği yapmak isteyen firmaları tespit etmeyi amaçladıklarımı ifade ettikleri bildirilmektedir.

Devamla, muhatap firmalardan gelecek anket sonuçlarının bir sonraki adımda düzenlenmesi planlanan görüşmeler için veri teşkil edeceği belirtilmekte olup, ilgili Türk firmalarının ekli anketi doldurması ve 17 Ağustos 2022 tarihine kadar idari kolaylık açısından ilişkide bilgileri yer alan irtibat noktasına tek bir kanaldan iletilmesinin talep edildiđi ifade edilmektedir.

Bu itibarla, Güney Kore’nin son dönemde ilaç sektöründe gösterdiđi ilerlemeler de göz önünde bulundurularak, firmalarımızın Koreli muhataplarıyla iş birliği imkânlarını araştırabilmelerini teminen düzenlenmesi planlanan faaliyete temel oluşturması öngörülen ekli anketin doldurulması ve doldurulan anketlerin İstanbul Maden ve Metaller İhracatçı Birlikleri (İMMİB) Genel Sekreterliği koordinasyonunda ilişkide yer alan irtibat noktasına iletilmesinde fayda olacağı değerlendirilmektedir.

Bilgilerini rica ederim

Mehmet Ali ERKAN
Genel Sekreter

Ek: Notice on Business Session

İrtibat Noktası:

Seo, Jeong-Hwan: Chungcheongbuk-do Province, Bureau of Bio Industry, Division of Bio Industry
e-mail: seojh76@korea.kr



Notice on Business Session between Korea's Top Bio-health Companies and Chungcheongbuk-do Province, Republic of Korea

- ▶ The governor of Chungcheongbuk-do Province in the Republic of Korea is hosting a Business Session with the management level of top Korean pharmaceutical companies located within the Province.
- ▶ Our Province seeks to continuously identify global cooperation measures with foreign companies so we would appreciate the opinions of relevant companies in your country.

Overview

- Date, time and venue: Aug. 24, 2022 (Wed.) 14:00~17:00 / Chungbuk C&V Center (Osong)
- Participants: 30 people (Including province, companies and associations)
 - 16 representatives from companies (Among Top 30 pharmaceutical companies in terms of domestic revenue located in our province) * See Annex for list
 - Associations (Osong Bio Health Council, Chungbuk Bio and Health MC, Osong Bio Science Complex's Entrepreneurs Council, National Institute of Food and Drug Safety Evaluation, Embassy of Australia in the Republic of Korea, etc.)

Schedule

Item	Time	Details	Remark
Business Session	14:00~14:10	▪ Opening Speech	Governor
	14:10~14:30	▪ Introduction of associations and presentation on measures of cooperation	Relevant institutions
	14:30~16:00	▪ Open Floor for listening to difficulties in export ▪ Identification of measures for global cooperation (In association with embassies and KOTRA)	Participating companies

Request for cooperation

(Refer to Attachment 1 / Submission deadline: Aug. 17, 2022 (Wed.)

- Opinions on difficulties in export to Korea, desired areas of export, etc.
- Other opinions on global cooperation measures between Turkey and Chungcheongbuk-do Province

No.	Organization	Position	Name	Remark
1	Chungcheongbuk-do Province	Governor	Kim Young Hwan	Participation confirmed
2	Chungcheongbuk-do Province	Director General of Bio Industry	Choi Eung Ki	Participation confirmed
3	Osong Bio Health Council	President	Min Gyeong Su	Participation confirmed
4	Chungbuk Bio and Health MC	President	Cho Hyeon Il	Participation confirmed
5	Osong Bio Science Complex's Entrepreneurs Council	President	Ryu Hee Geun	Participation confirmed
6	National Institute of Food and Drug Safety Evaluation	Director of Consulting		Checking confirmation
7	Embassy of Australia in the Republic of Korea	Counsellor		Participation confirmed
No.	Company	Position	Field of business	Remark
8	SD Bio Sensor	CEO	In-vitro diagnostics	Checking confirmation
9	Yuhan	CEO	Pharmaceutical	Checking confirmation
10	GC Green Cross	CEO	Pharmaceutical	Checking confirmation
11	Chong Kun Dang (CKD Bio)	CEO	Pharmaceutical	Checking confirmation
12	Daewoong Pharmaceutical	CEO	Pharmaceutical	Participation confirmed
13	HK inno.N	CEO	Pharmaceutical	Checking confirmation
14	Boryung Pharmaceutical (Boryung Bio Pharma)	CEO	Pharmaceutical	Checking confirmation
15	Dongkook Pharmaceutical	CEO	Pharmaceutical	Participation confirmed
16	Ildong Pharmaceutical	CEO	Pharmaceutical	Checking confirmation
17	Handok	CEO	Pharmaceutical	Checking confirmation
18	Huons	CEO	Pharmaceutical	Checking confirmation
19	Celltrion Pharmaceutical	CEO	Pharmaceutical	Participation confirmed
20	Il-yang Pharmaceutical	CEO	Pharmaceutical	Checking confirmation
21	Daewon Pharm	CEO	Pharmaceutical	Checking confirmation
22	Donghwa Pharmaceutical	CEO	Pharmaceutical	Checking confirmation
23	Samjin Pharmaceutical	CEO	Pharmaceutical	Checking confirmation

Attachment 1**Request for cooperation with Korean
bio-health/pharmaceutical companies**

Company name	
Field of business/ Main products	
Department/ Team	
Name and contact details	

 Difficulties (when entering the Korean market)

-
-

 Requests or desired areas of cooperation

- Korean company of interest
 -
 -
- Requests or desired areas of cooperation
 -
 -

 Future plans (Measures of cooperation)

- Desired product of interest for cooperation
- Details
 -
 -

※ Please attach your Company Profile together with this submission, if possible.