

Sayı: 17812098-TİM.AKİB.GSK.TAR.2022/466-3820
Konu: Genel Duyuru

Mersin, 12/08/2022

Duyuru

Sayın Üyemiz,

T.C. Ticaret Bakanlığında alınan bir yazıda, Novorossisk Başkonsolosluğu Ticaret Ataşeliği'nden alınan bir yazıda, **INNOFOOD Uluslararası Forumu'nun 19-20 Eylül 2022 tarihleri arası** Rusya'nın Krasnodar bölgesinde yer alan **Soçi** şehrinde düzenleneceği, INNOFOOD'un gıda endüstrisi ve tarımda yenilikçi teknolojiler üzerine yıllık uluslararası bir forum olduğu, etkinliğin amacının, teknoloji geliştiricileri, hükümet liderlerini, araştırma merkezlerini, yatırımcıları, küresel ve yerli üreticileri, tarımsal holdingleri, perakende zincirlerini ve dijital hizmetleri birleşik platformda bir araya getirmek ve aynı zamanda Rusya pazarına giriş noktası sağlamak olduğu, fuarın ana bölümleri arasında; gıda endüstrisinde Ar-Ge, alternatif hammadde ve gıda kaynakları, kişiselleştirilmiş ve özel beslenme, akıllı tedarik zincirleri, biyolojik ve organik tarım, sorumlu tarım, akıllı ve yüksek verimli tarım bölümlerinin yer alacağı bildirilmiştir.

Anılan yazıda devamla, söz konusu fuara ilişkin detaylı bilgilere <https://innofoodforum.com> adresinden ve Dina Gulua +7 (926) 637-13-71 I gulua@formika.ru veya Daria Chitarra +7 (926) 691-09-40 I chitarra@formika.ru e-posta ve telefonlardan ulaşılabileceği ifade edilmekte olup, yazımız Ek'inde davet mektubu ve InnoFood tanıtım broşürü gönderilmektedir

Diğer taraftan, “Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar” kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığı internet sitesinde yer alan “Desteklenecek Yurt Dışı Fuarlar Listeleri”nde yer alması gerekmektedir.

Bilgilerini rica ederim.

Mehmet Ali ERKAN
Genel Sekreter

Ek:

- 1- Davet Mektubu (1 Sayfa)
- 2- Forum Programı (11 Sayfa)





19-20 SEPTEMBER 2022
WWW.INNOFOODFORUM.COM

26th July 2022

Mrs Aydanur Avci

**Consulate General Office of the Commercial Attache, Novorossiysk
Republic of Turkiye**

Dear Mrs Avci,

We are willing to invite you as the Guest of Honor of the INNOFOOD International Forum to be held from 19th to 20th September, 2022 at the Pullman Hotel in Sochi, Krasnodar region, Russia. INNOFOOD is an annual international forum on innovative technologies in the food industry and agriculture. The purpose of the event is to gather technology developers, governmental leaders, research centers, investors, global and domestic producers, agricultural holdings, retail chains and digital services at the unified platform, as well as to provide the entry point to the Russian market for international FoodTech and AgriTech companies.

The main sections of the exhibition will include R&D in food industry, alternative sources of raw materials and food, personalized and specialized nutrition, smart supply chains, biological and organic agriculture, responsible agriculture, smart and highly productive agriculture.

The business program includes over 20 conferences and presentations on major trends of the global FoodTech/AgriTech agenda, ESG practices and R&D breakthroughs. Among the key speakers are governmental and business leaders from Turkey, UAE, Saudi Arabia, Armenia, Vietnam, Tajikistan, Uzbekistan and the other countries.

May I kindly ask you to inform the Turkish companies from FoodTech and AgriTech sectors to consider INNOFOOD for participation.

Best regards,

Anton Atrashkin
Program Director
attrashkin@formika.ru

innova food.

ANNUAL INTERNATIONAL FORUM

Innovative technologies in food industry
and agriculture

19-20 SEPTEMBER 2022

Pullman & Mercure Sochi Centre 5*
Sochi, Krasnodar Krai, Russia

INNOFOOD

EXTENDING THE BORDERS OF FOODTECH AND AGRITECH IN RUSSIA AND THE WORLD

1

Gathering technology developers, heads of federal and regional government authorities, R&D centers, investors, global and domestic producers, agricultural holdings, retail chains and digital services on one common communication platform

2

Promoting the provision of food security and national independence in the situation of global market transformation

3

Assisting to improvement of the sector efficiency by means of innovative technologies and adhering to the main ESG principles and standards

4

Creating and strengthening the links between R&D community and producers

5

Moderating the discussion between business and authorities on boosting the sector development

6

Promoting Russian technologies and products to global markets



20 international top speakers



1,500 participants



Over 60 participating companies



Presentation zone



Platform for B2G communications



Dress code:
smart casual

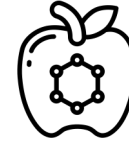
GEOGRAPHY



STRUCTURE AND TRENDS



Foresight session with participation of global trend setters



FoodTech Bar tasting



Startup contest



SPECIAL PROJECT

FoodTech for all: educational lectures and workshops for young people

VENUE

PULLMAN & MERCURE SOCHI CENTRE 5*
SOCHI, KRASNODAR KRAI, RUSSIA



INVITED SPEAKERS



**DENIS
MANTUROV**

Deputy Prime Minister
- Minister of Industry
and Trade of Russia



**VAHAN
KEROBYAN**

Minister of Economy of
the Republic of Armenia



**MIKHAIL
IVANOV**

Deputy Minister of
Industry and Trade
of Russia



**MURAT
BAYIZIT**

Managing director
of Kaledonya
Frozen Food



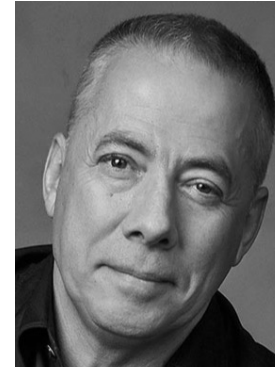
**HANS
HYUN**

Partner of the Emerging
Asia Capital Partner



**SERGEY
IVANOV**

Executive Director,
Member of the Board
of Directors of EFKO



**ARKADY
NOVIKOV**

Founder
Novikov Group



**ALEXEY
REPIK**

Chairman
Business Russia

INVITED SPEAKERS



**ALEXANDER
SHULGIN**

Investor



**KONSTANTIN
BELDUSHKIN**

CEO of Syngenta
Russia



**LAURENT
GENTZBITTEL**

Head of the Digital
Agriculture Laboratory,
The Skolkovo Institute
of Science
and Technology



**IVAN
BEREZUTSKY**

Founder
Twins Garden



**SERGEY
BEREZUTSKY**

Founder
Twins Garden



**KONSTANTIN
IVANOV**

Head of Government
Relations Department,
Uralchem



**ALINA
OSMAKOVA**

Executive Director
of "Technological
Platform BioTech2030"
Association



**ARTUR
BOYAROV**

Director of Analytics
and Research, Biotech
2030 Association



**ANTON
ATRASHKIN**

Program Director
INNOFOOD

FORUM BUSINESS PROGRAM

Draft

19 SEPTEMBER MONDAY

- 10:00 – 10:50** Official visit to the exhibition
- 11:00 – 12:30** *Strategic session*
Platan Hall FoodTech – the basis of global food security
- 13:00 – 14:30** Meeting with D. Manturov, Deputy Prime Minister of Russia, on the introduction of new products and technologies to the market
- 15:00 – 16:20** *Strategic session*
Platan Hall Investment in FoodTech: a skyrocketing sector
- 16:00 – 17:30** *Pitch session*
Presentation of start-up projects to the Russian and international investors
- 16:00 – 17:30** *Specialized session*
Camelia Hall ESG in agriculture: setting the rules
- 16:00 – 17:30** *Roundtable*
Magnolia Hall Overcoming legal barriers for effective integration of new technologies
- 19:00 – 22:00** Official evening gala dinner «Smart food on a plate»
AURUM Restaurant

FoodTech for everyone: educational lectures and seminars for students

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:653969959202261213135. Bu kod ile <http://evrak.akk.org.tr/> adresinden doğrulayabilirsiniz.

20 SEPTEMBER TUESDAY

- 10:00 – 11:30** *Specialized session*
Camelia Hall Future city logistics and supply chains: how FoodTech technologies are changing urban infrastructure
- 10:00 – 11:30** *Roundtable*
Magnolia Hall Meeting of the technical committee on food alternatives
- 12:00 – 13:30** *Specialized session*
Camelia Hall Personalized nutrition to improve the quality of life and health of the nation
- 12:00 – 13:30** *Roundtable*
Magnolia Hall Alternative sources of raw materials for improving ecology and reducing carbon footprint
- 14:00 – 15:30** *Specialized session*
Camelia Hall New trends in consumer behavior
- 14:00 – 15:30** *Roundtable*
Camelia Hall Working group meeting on strategy development of the food ingredients sector
- 16:00 – 17:30** *Expert session*
Camelia Hall Technological transformation of conservative sectors of the economy to stimulate the growth drivers of medium and low-tonnage chemistry
- 16:00 – 17:30** *Roundtable*
Magnolia Hall Working group meeting on FoodNet roadmap

**PARTICIPATION FORMAT:
PRESENTATION AREA PARTICIPANT
EXHIBITING OPTIONS**



6 SQ. METERS



4 SQ. METERS

GENERAL PARTNERS



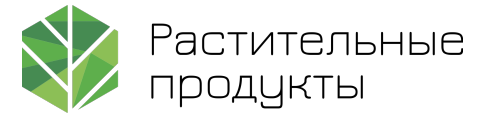
PARTNERS



SUPPORTED BY



Chamber of Commerce and Industry
of the Russian Federation



FROM 2023,
INNOFOOD WILL TAKE PLACE
IN GELENDZHIK ARENA



inno food.

PARTICIPATION IN EXHIBITION

Dina Gulua

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PARTICIPATION IN BUSINESS PROGRAMME

Daria Chitarra

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INNOFOODFORUM.COM

ORGANIZER:



CO-ORGANIZER:



OPERATOR:

