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Mersin, 06/05/2022

Konu: OECD Daimi Temsilciliğimizce Düzenlenecek Sanal Toplantı Hk.

DUYURU / E-POSTA

Sayın Üyemiz,

TİM'den alınan bir yazıda, T.C. Dışişleri Bakanlığından iletilen bir e-postaya atıfla, MIKTA (Meksika, Endonezya, Güney Kore, Türkiye, Avustralya) Dönem Başkanlığımız kapsamında, 9 Mayıs 2022 tarihinde, OECD üyesi MIKTA ülkeleri ve Endonezya'nın Paris Büyükelçiliğinin katılımıyla "The Role of Women in Economy and Empowerment of Women Entrepreneurs in MIKTA Countries" temalı sanal bir yuvarlak masa toplantısının düzenleneceği ifade edilmektedir. Webinar formatında yapılacak olan toplantının ana hatları, panelistleri, internet bağlantısı ve taslak gündemini içeren belge ekte bulunmaktadır.

İlgili e-postada devamla, toplantının açılış konuşmasını, OECD Girişimcilik, KOBİ'ler, Bölgeler ve Şehirler Merkezi (CFE) Direktörü Lamia Kamal-Chaoui, moderatörlüğünü ise Girişimcilik, KOBİ ve Turizm Birimi Başkanı Céline Kauffmann'ın yapacağı; toplantıya ülkemizden panelist olarak, Türkiye İhracatçılar Meclisi (TİM) Yönetim Kurulu Üyesi ve TOBB Kadın Girişimciler Kurulu Başkan Yardımcısı Sn. Melisa Tokgöz MUTLU ile Türkiye Kadın Girişimciler Derneği (KAGIDER) Başkanı Sn. Emine ERDEM'in (video mesajla) iştirak edeceği iletilmektedir.

Bilgilerini rica ederim.

Mehmet Ali ERKAN
Genel Sekreter

EK: Program



MIKTA ROUNDTABLE DISCUSSION

“The Role of Women in Economy and Empowerment of Women Entrepreneurs in MIKTA Countries”

9 May 2022

13:00-14:45 (Paris)

 [Zoom link](#)
(Passcode: 900655)

MIKTA countries, in partnership with the OECD, invite you to the Roundtable discussion on “The Role of Women in Economy and Empowerment of Women Entrepreneurs in MIKTA Countries”

The event will aim to:

- Share country case studies, good practices and how achievements promote empowerment of women entrepreneurs and sustainable economic growth
- Identify the existing barriers to women’s economic empowerment
- Explore policy actions and recommendations to tackle obstacles to women entrepreneurship and strengthen the role of women in the economy

Women’s economic empowerment is key to ensure sustainable economic growth. Adopting a gender responsive approach and formulating strategies to include women entrepreneurs in economy are essential steps to integrate more women into production. Multiple barriers still exist that limit competitiveness of women-owned small and medium-sized enterprises (SMEs) worldwide, including digital gender divide, gender roles and non-monetary barriers. In general, far fewer women-owned SMEs are engaged in international value chains than businesses owned by men. However, women entrepreneurs’ awareness related to the importance of integrating in the global value chains is increasing. Therefore, it is important to ensure that women and women-owned SMEs would fully engage in the opportunities that flow from entrepreneurship.

Roundtable discussion will provide insights related to good practices on empowering women entrepreneurs in MIKTA countries, identify the persisting barriers in this field and explore policies to confront challenges discouraging women entrepreneurship.

Businesspersons, academicians, representatives from civil society organizations and policy makers are welcome as participants.

DRAFT AGENDA

- 13:00 - 13:10 | **Introduction and keynote speech**
- Ms. Lamia Kamal-Chaoui, Director of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities
- 13:10 -13:20 | **Opening remarks by MIKTA Ambassadors**
- Mr. Kerem Alkin, Ambassador and Permanent Representative of Turkey to the OECD
 - Ms. Sybel Galvan Gomez, Ambassador and Permanent Representative of Mexico to the OECD
 - Mr. Il Whan An, Ambassador and Permanent Representative of Korea to the OECD
 - Mr. Brendan Pearson, Ambassador and Permanent Representative of Australia to the OECD
 - Mr. Mohamad Oemar, Ambassador of Indonesia to France
- 13:20-14:40 | **Roundtable discussion: The Role of Women in Economy and Empowerment of Women Entrepreneurs in MIKTA Countries**
- Moderator:** Dr. Céline Kauffmann, Head of the Entrepreneurship, SME and Tourism Division of the OECD
- Panellists:**
- Ms. Tatiana Bilbao, Mexican International Architect, Owner of Tatiana Bilbao Estudio
 - Ms. Rahayu Saraswati D. Djojohadikusumo, Indonesian Co-chair for Y20, Former Member of Indonesian Parliament, Activist for Woman Empowerment
 - Ms. Jongsoog Kim, Senior Research Fellow, Korean Women's Development Institute
 - Ms. Melisa Tokgöz Mutlu, Vice President of TOBB (Union of Chambers and Commodity Exchanges) Women Entrepreneurs Board, Board Member of Turkish Exporters Assembly (TIM) / Round 1
 - Ms. Emine Erdem, President of the Women Entrepreneurs Association of Turkey (KAGIDER) Pre-recorded message/Round 2
 - ... Australia (TBC)
- Round 1 – (7 minutes for each panellist)**
- Question 1 - Why do women hold the key to global economy's future?**
- Question 2 - Does empowering women lead to economic development?**
- Round 2 – (5 minutes for each panellist)**
- Question 3 - What is the role of women entrepreneurs in the development of society?**
- Question 4 - Women's economic empowerment is the smart thing to do. How could we accelerate the projects and policies in MIKTA countries?**
- Panellists are welcome to share country examples in both rounds.
- Open discussion / Q&A**
- 14:40-14:45 | **Closing remarks**



- Mr. Kerem Alkin, Ambassador and Permanent Representative of Turkey to the OECD