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Konu: Fuar Duyurusu (Dakar-Senegal)

Mersin, 17/05/2022

Sayın Üyemiz,

Ticaret Bakanlığı'ndan iletilen bir yazıda, Rabat Ticaret Müşavirliği'nden alınan bir yazıya atıfla, İslam Ticaret Geliştirme Merkezi (ICDT), Senegal Ticaret ve Küçük ve Orta Ölçekli İşletmeler Bakanlığı, İslam Ticaret Kalkınma Merkezi ve Senegal Dış Ticaret Uluslararası Merkezi işbirliği ile Dakar şehrinde bulunan adı geçen merkezin fuar alanında, 13-19 Haziran 2022 tarihlerinde İslam İşbirliği Teşkilatı Üye Ülkeleri "17. Ticaret Fuarı" düzenleneceği, fuara katılım için 15 Mayıs 2022 tarihine kadar katılımın teyit edilmesi gerektiği ve fuar alanının metrekafe fiyatının aşağıdaki gibi güncellenmiş olduğu belirtilmektedir.

- Donanımlı metrekafe fiyatı (shell scheme): 200 US\$
- Donanımsız metrekafe fiyatı (indoor bare space): 150 US\$

Yazıda devamla, "Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar" kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığı internet sitesinde yer alan "Desteklenecek Yurt Dışı Fuarlar Listeleri"nde yer alması gerektiği bildirilmektedir.

Bilgilerini rica ederim.

Mehmet Ali ERKAN
Genel Sekreter

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Ek: Fuar Bilgiler



Forum on the Policy Dialogue of the Investment Promotion Agencies of the OIC Member States

Concept Note and Program

Dakar, Senegal, 16 June 2022

A. Background

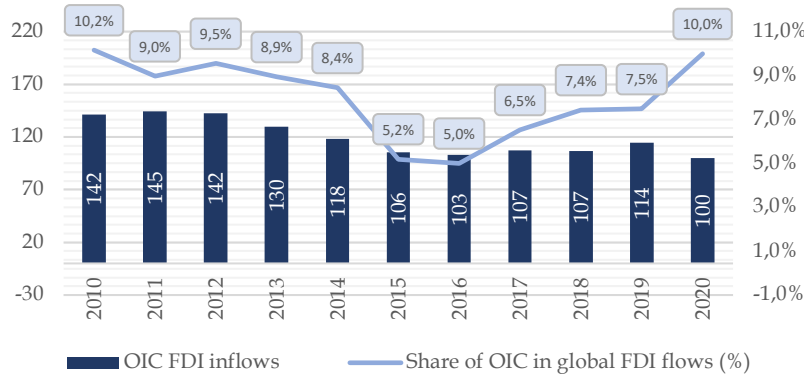
1. ICDDT organizes biennial OIC Trade Fair in one of the OIC Member States. The main goal of the Trade Fair is to introduce products, industries, and services of the OIC Member States and raise the level of trade and investment opportunities among them.
2. During 22 - 26 May 2016, the Islamic Centre for development of Trade (ICDDT) organized its 15th Trade Fair for the OIC Member States in Riyadh at the International Convention Centre and Exhibition. Concomitantly with the 15th Trade Fair, and within the framework of cooperation between ICDDT and the IsDB, ICDDT requested the Regional Cooperation and Integration of the IsDB to join hands in organizing the Forum on the Policy Dialogue of the Investment Promotion Agencies of the OIC Member States. The first Policy Dialogue Forum is planned to be held on the sidelines of the 17th OIC Trade Fair in Dakar, Senegal, on 16th June 2022, dedicated to the OIC African group of countries.
3. The objective is to support the Member States' IPAs to overcome the negative consequences of Covid-19 on attracting FDIs through sharing relevant experiences and best practices and initiating investment strategies pertinent to the context of participating Member States.
4. The Policy Dialogue Forum is expected to advance the interaction among OIC Member States' IPAs and provide a platform for a strategic dialogue on various investment promotion issues.
5. IPAs are at the forefront of investment, business attraction, and supply chain management. However, the Covid-19 has exposed IPAs to near and medium-term challenges. This timely Forum shall address investment-related challenges and contribute to IPA's effort in extending assistance to the respective government's economic recovery efforts.
6. Different efforts are being made at the domestic and international levels to revive the investment ambience. Similarly, to attract FDI, the OIC Member States' IPAs need to take proactive steps to reap the opportunities. The steps should include improving the business environment, advocating upgrading infrastructures (especially transport and energy), promoting intra-OIC trade and investment, and adopting the right investment promotion policies.
7. The Policy Dialogue Forum is expected to develop recommendations that would support the Member States' IPAs in attracting investment to their countries, thus contributing to the financing of the developmental projects. In addition, the Forum shall foster collaboration and networking between IPAs of OIC Member States and encourage more systematic sharing of knowledge and best practices related to investment promotion.

B. FDI Landscape

FDI in the OIC Member States

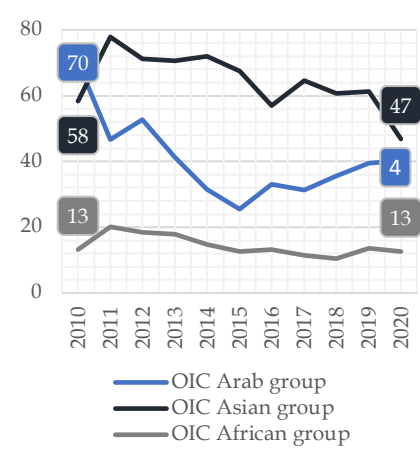
8. With a moderate decline in 2020, FDI flows to OIC countries amount to \$100 billion in 2020, compared to \$114 billion in 2019. The most significant decrease in FDI flows occurred in the OIC Asian group (\$14,4 billion), followed by a \$0,9 billion decrease in the OIC African group and a \$0,8 billion increase in the OIC Arab group of countries. Since the Covid-19 pandemic caused a more dramatic fall in FDI in developed countries, the FDI inflows to OIC countries reached 10% of the world total, the highest rate in the last decade (Figure-1). The share of OIC countries in the flows to developing countries was estimated at 14.8% in 2020 and remained almost unchanged in the previous 4-years due to the parallel trends of FDI inflows to both groups.

Figure 1: FDI inflows in OIC and share in world total
(Billions of dollars and per cent)



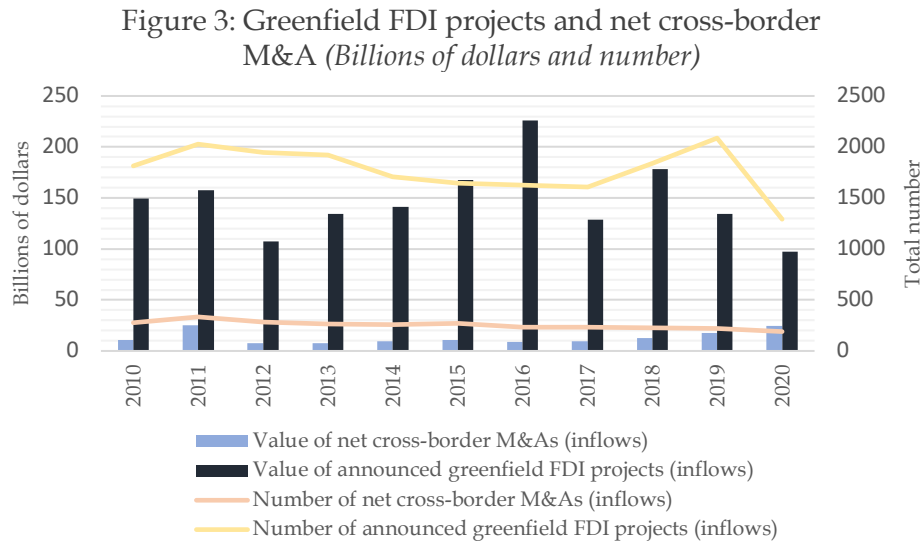
Source: UNCTAD.

Figure 2: FDI inflows in OIC by country groups (Billions)



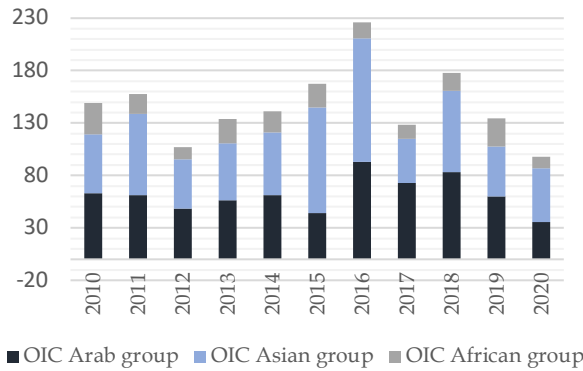
9. In OIC countries, the decline was also substantial, both in value and the number of announced FDI greenfield projects. From 2019 to 2020, the number of projects decreased by 38.1% to attain 1,292 - the lowest figure since 2008 - while the value of announced greenfield projects decreased by 27.4% to remain at \$97.7 billion, which is less than \$100 billion for the first time, with data available dating back to 2003 (Figure-3). Therefore, in terms of the number of greenfield projects, OIC countries accounted for 10% of the global total in 2020, compared to 11.4% in 2019, while their share in the sum of developing countries has increased from 26.3% to 28.1%. In terms of net cross-border mergers and acquisitions (M&As), in 2020, the OIC countries have sold \$24.5 billion of existing operations, an increase of \$6.9 billion compared to 2019. The value of inward M&As has increased by 72,3% in the OIC African group, 29,3% in the OIC Arab group, and 17,8% in the OIC Asian group of countries (Figure-5).

10. OIC Asian countries were more successful than other OIC groups in announced greenfield projects, whose value from 2019 to 2020 has increased by 8.5%. The value of announced greenfield FDI projects has decreased by 41.4% in the OIC Arab group and 60.5% in the OIC African countries in the same period (Figure-4).



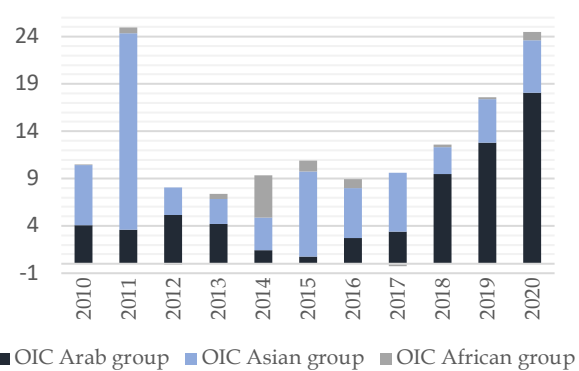
Source: UNCTAD.

Figure 4: Value of announced greenfield projects by country groups (Inflows, billions)



Source: UNCTAD.

Figure 5: Net cross-border M&As by country groups (Inflows, billions)



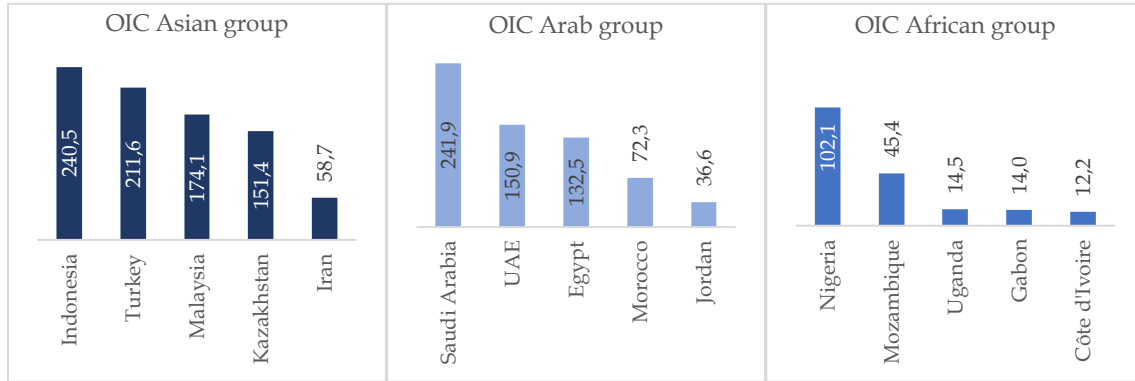
Source: UNCTAD.

11. From 2010 to 2020, FDI stocks have become 1.6 times higher in OIC countries to reach near \$2.2 trillion in 2020. However, the share of OIC countries in the world's total FDI stock has reduced from 6.7% in 2010-2015 to 5.8% in the 2016-2020 period, decreasing to 5.1% in 2020.

12. As is the case in other macroeconomic aggregates, FDI attracting performance exhibited a high concentration level among OIC countries. The majority of FDI stocks are accumulated in a small number of countries. Thus, inward FDI stock accumulated

in Saudi Arabia, Indonesia, Turkey, Malaysia, Kazakhstan, United Arab Emirates, Egypt, and Nigeria accounts for 65% of OIC countries' total inward FDI stock. In this respect, Indonesia (\$240.5 billion) dominates in the OIC Asian group, Saudi Arabia (\$241.9 billion) in the OIC Arab group, and Nigeria (102.1 billion) in the OIC African group of countries.

Figure 7: Top five OIC countries in inward FDI stock by country groups
(Billions of dollars)



Source: UNCTAD.

FDI in Africa

13. The African content has historically suffered from low FDI inflows that revolved around 3% of global FDI inflows. That low level of FDI is neither proportionate to the continent population nor its development needs. Covid-19 negative consequences on the global flow of FDI impacted Africa as well, but at a lower ratio. However, the rebound of FDI inflows in developing countries in general, including African countries, is expected to be slower than in developed countries, according to UNCTAD estimates.
14. FDI and remittances are the largest sources of external finance for developing countries. FDI is also a catalyst for job creation, technology transfer, and economic growth. Africa's share of global FDI has been generally characterized by being limited and declining. According to UNCTAD, Africa attracted \$39.8 billion in 2020, nearly 4% of total global FDI flows in that year, which is a small share compared to the continent's population, which constitutes around 17% of the world's population. Figure 1 depicts the state of FDI in the African Continent in 2020.
15. The covid-19 pandemic posed significant challenges to the global FDI landscape. Lockdowns, disruption of global value chains (GVCs), and reduced earnings of FDI key stimulus, i.e., multinational enterprises (MNEs), resulted in a sharp decline in global FDI flows.
16. OECD and UNCTAD estimate that global FDI flows plunged to USD 846-859 billion in 2020, respectively, a 38-42% decrease compared to 2019, the lowest level since 2005.

Moreover, FDI flows represented only 1% of World GDP in 2020, which is again the lowest level since 1999. The fall in global FDI flows is expected to continue by 5-10% in 2021 and 2022.

17. In the African context, FDI inflows into the continent contracted by 18%, which seems to be better than the global decline rate (38-42%). However, the fall of FDI in Africa is still significant, particularly when the already low FDI levels in the continent before the crisis are factored in. Furthermore, the announced fall of greenfield investments by 46% and international project finance by 7% is not a good sign for developing countries because those investments are critical for productive capacity and infrastructure development.
18. Despite Africa's challenges in attracting development-oriented FDI and the negative consequences of Covid-19 on the global FDI flows, the continent is still offering promising investment opportunities, given its rich resources and growing young demographics. For example, PWC expects two African OIC countries to be ranked among the top 15 economies globally by 2050, namely Nigeria (14) and Egypt (15). Besides, the commencement of the African Continental Free Trade Area (AfCFTA) in January 2021 and the progress in drafting its investment protocol is another excellent opportunity to advance the investment climate in the continent.

C. Project Description

19. The proposed cooperation between ICDT and the Regional Cooperation and Integration (RCI) Department of the IsDB is to join hands in organizing two IPAs Policy Dialogue Forum of African Countries. The first Policy Dialogue meeting will be on the margin of the 17th Trade fair of OIC Member States in Dakar, Senegal, on 13-19 June 2022. A second Policy dialogue for Arab and Asian IPAs will be organized on the sidelines of the 18th OIC Trade Fair to be held in Lahore, Pakistan
20. The proposed Policy Dialogue Fora of OIC IPAs is coming at a time that witnessed declining FDI flows, disinvestments, and relocation of investments in member countries. Hence the concerns for intensified FDI competition among and within countries have become more pronounced; it is the right time to focus on improving the investment environment and share the varied experiences of governments in investment challenges, policy, and promotion practices.

Objectives

21. Investment promotion agencies (IPAs) of respective countries are especially in a significant challenging position in the near to medium term posed by the COVID-19 pandemic. They are at the forefront of investment, business attraction, and supply chain management. Therefore, investment-related challenges will likely affect IPAs' core functions, activities, and operations to extend contribution to their government's economic recovery efforts.

22. The main objective of this Policy Dialogue Fora is to discuss and share experiences on FDI attraction, incentives, and obstacles in the OIC Member States and to initiate investment strategies that are relevant to the context of OIC IPAs. Such a discussion would help identify policy challenges and possible areas of dialogue and cooperation among them.
23. The Policy Dialogue is meant to help officials of IPAs in member countries cultivate peer-to-peer learning and experience sharing and create a greater understanding of investor priorities and requirements in their decision process.
24. Both Fora will also take notes of the investment-related activities and initiatives currently underway in the region to avoid duplication of efforts and achieve synergies. The intention is to develop, considering the discussions with and suggestions from main stakeholders, an IsDB member countries' investment policy dialogue initiative that will facilitate inward investments, job creation, and technology transfer to the economies of IsDB member countries.
25. Changes in economic dynamics may lead IPAs to reorient their lists of priority sectors. Accordingly, IPAs need to engage in this Policy Dialogue to exchange experience and knowledge on how to be innovative, change their existing business models and, in some cases, reinvent themselves to continue adding value. In addition, IPAs carefully need to observe the need for countries' economic recovery and the changes in global FDI and government policies to redesign their strategies and policies.

Program Outcomes

- Establishing an initial network among investment officials from participating countries. The meetings are expected to stimulate the exchange of ideas and suggestions among all participants.
- Enhancing the policy advocacy functions of Investment Promotion Agencies to play an effective bridging role between investors and policymakers in improving the investment climate.
- Deepening the dialogue on key elements of the investment promotion agencies' agenda, such as policy advocacy, administrative reforms, the relationship between bilateral, regional, and international investment instruments, and the use of incentives.
- Identification of the current status of policy reform and development in the designated policy areas related to international investment,
- Regular policy dialogue meetings on emerging investment policy and promotion issues.
- In addition, the current situation is a timely opportunity to involve IPAs in discussing the difficulties caused by COVID and the opportunities created through it. The additional expected outcomes due to the COVID-19 situation are the following:

- Increased collaboration among IPAs
- Increase knowledge on the implication of COVID both in the short and long term
- Building up knowledge for scaling up promotion efforts

Methodology

26. Participants shall be split into 4 to 6 groups; there will be facilitators from IsDB, ICDT, and possible consultants. Each group will discuss specific issues that are foreseen to cover part of the entire investment life cycle and specifically includes the following:
- What are the main challenges IPAs face and what opportunities exist in the near to medium term?
 - How could IPAs develop innovative approaches to reach and serve their clients promptly?
 - How could IPAs review and enhance their value propositions and target sectors for investment attraction? and
 - How could IPAs detect opportunities created through COVID and scale up their impact with new and existing investors?
 - How could IPAs promote and attract digital FDI, what role will digital investments play in the COVID-19 recovery, and how can IPAs contribute to creating a digital-friendly investment climate?
27. The finalization of the recommendations related to each topic will be done according to the respective facilitators and the organizing parties.

Target Audience:

28. The main partners in this Policy Dialogue will be Officials of Investment Promotion Agencies in OIC Member States.

Draft Programme

9.00-10.00	Registration
10.00-10.30	Master of Ceremony Opening remarks: <ul style="list-style-type: none">➤ Welcoming address of the Director-General of APIX Senegal➤ Speech of the Acting Director of the Cooperation and Regional Integration Department of IsDB➤ Speech of the Director-General of ICDT➤ Photo of participants
10.30-11.00	Coffee Break
11.00-12.00	Chair: ICDT Representative Session I: Current status of World and OIC Investment flows and impact of COVID-19 Speakers: <ul style="list-style-type: none">➤ State of the Global FDI and impact of COVID-19 by WAIPA Representative➤ OIC FDI Outlook by ICDT Representative➤ Role of Investment Agreements on enhancing policy dialogue between OIC IPAs and Intra-OIC Investment Flows by UNCTAD Representative➤ Impact of COVID on Intra-OIC Investment flows and Strategies for enhancing intra-OIC Investment flows by SESRIC Representative➤ Debate
12.00-13.00	Facilitator: IsDB Representative Session II: Investment Promotion Agencies (IPAs) Policy Dialogue Presentations: <ul style="list-style-type: none">➤ Presentation of the dialogue between OIC IPAs by a group of 4 members➤ Debate
13.00-14.30	Lunch Break
14.30-15.30	Facilitator: IsDB Representative Session II: Investment Promotion Agencies (IPAs) Policy Dialogue (Continuation) Presentations: <ul style="list-style-type: none">➤ Presentation of the Dialogue between OIC IPAs by a group of 4 members➤ Debate
15.30-16.00	Closing Ceremony: <ul style="list-style-type: none">➤ Reading out the policy dialogue recommendations➤ Closing remarks by ICDT, IsDB, and APIX



CENTRE ISLAMIQUE POUR LE DÉVELOPPEMENT DU COMMERCE



O/REF: 122/2022
DGA-MBS/CC

Casablanca,

18 APR 2022

The Islamic Centre for Development of Trade (ICDT) presents its compliments to the Honorable OIC Investment Promotion Agencies (IPAs) and has the honor to inform them that it will organize in partnership with the Cooperation and Regional Integration Department of the Islamic Development Bank (IsDB) and in collaboration with International Centre for Foreign Trade of Senegal (CICES) on the sidelines of the 17th OIC Trade Fair to be held in Dakar, the Republic of Senegal on 13-19 June 2022, the OIC-Senegal Investment Forum and the Forum on Policy Dialogue of IPAs of the OIC Member Countries respectively on 14-15 June 2022 and June 16th, 2022.

The objective of these forums is to present the public and private projects of OIC Member States, initiate intra-institutional dialogue, and exchange experiences between IPAs on investment promotion strategies among participating countries and promote partnerships leading to regional integration.

In this respect, organizers are pleased to invite you to attend the OIC Senegal Investment Forum and the OIC IPA Forum, to appoint an expert to attend this event and will cover travel expenses in economy class and per diems (150 USD per day from 13 to 16 June 2022 to cover his lodging and restauration) for the benefit of one representative of each Agency. Therefore, the ICDT would be grateful if the IPAs could provide it with a copy of the passport of the representative of each Agency as soon as possible.

The Islamic Centre for Development of Trade avails itself of this opportunity to renew to the Investment Promotion Agencies of the OIC the assurances of its highest consideration.



To: The Investment Promotion Agencies of the OIC

Enclosed: Concept Note and Program of IPA Forum



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17TH TRADE FAIR OF OIC MEMBERS

June 13-19-2022 DAKAR SENEGAL



THEME

FACILITATING INTRA-OIC TRADE:

WHICH TOOLS FOR THE DEVELOPMENT OF TRADE EXCHANGES ?



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PREAMBULE

The Islamic Centre for Development of Trade (ICDT) and the International Centre for Foreign Trade of Senegal (CICES) organize jointly the 17th edition of the Islamic Countries Trade Fair from 13th to 19th June, 2022 at The International Trade Center of Dakar (CIED).

It is the largest Islamic trade event for business operators, from both the public and private sectors, trade and investment promotion agencies, and professional associations working in several economic areas from the 57 members of the Organization of Islamic Cooperation (OIC).



MAIN INFORMATION ABOUT THE 2022 TRADE FAIR OF OIC MEMBERS

Name of the exhibition: 17th Trade Fair of OIC Members

Host country: Senegal

Date: From 13th to 19th June, 2022

Place: International Trade Center of Dakar (CIED)

Type: Fair

Scope: International

Participating countries: 57

Number of expected exhibitors: 400

Number of expected guests: 20,000

Exhibition area: 6,000 sq.m

Side events:

- Investment Forum OIC-Senegal
- OIC Members Investment Agencies Forum
- The Regional Workshop on Agricultural Entrepreneurship
- The Regional Workshop on the Role of the Private Sector in SPC Implementation
- The Regional Workshop on Halal Certification for African Countries
- B2B meetings on cashew, mango, pineapple, fisheries and construction products





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THE OBJECTIVES OF THE ISLAMIC COUNTRIES TRADE FAIR

ICDT and CICES have set themselves very ambitious objectives within the framework of the organization of the 17th edition of the Trade Fair of Islamic Countries from 13th to 19th June, 2022.

For the organizers, this essentially involves:

- To promote the development of economic and commercial partnerships between member countries
- To spread, disseminate and share the economic potential of member countries
- To make a tangible contribution to the development of exchanges and investments linked to trade between member countries.
- To market products and services from member countries
- To promote direct contact between economic agents of member countries
- To develop partnerships between economic agents of member countries
- To assist in the economic integration of member countries
- To work towards the deployment of exhibitions and congresses as a marketing tool between member countries



PARTNERS





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EXHIBITORS PROFILE

- Ministries concerned of OIC members:
 - Trade Ministries
 - Industry Ministries
 - Agriculture Ministries
- Investment promotion agencies of OIC members
- Trade and export promotion agencies of OIC members
- Chambers for Trade and Industry of OIC members
- Institutions of OIC members
- Other Institutional bodies of OIC members
- Public and private economic operators from OIC countries
 - Finance: financial institutions, banks...
 - Tourism: travel agencies, flight companies...
 - Handicrafts: cosmetics, decoration, leather, clothing, pottery, tiles...
- Textile: clothing, linens, furnishings, bedding, packaging...
- Leather: shoes, bags, belts...
- Information Technology
- Local products
- Retail: supermarkets, distributors...
- Food industry
- Hygiene and wellness care
- Building materials and electricity
- Transport and logistics
- VIP guests
- Economic operators of Islamic communities of non-member countries
- Media partners

VISITORS PROFILE

- Host country authorities
- Representatives of institutional bodies of member countries
- Sectorial decision makers: food industry, textile, leather...
- Industrials
- Tourism decision makers and professionals
- Managers of retail companies
- Craftsmen
- Organizations of non-member countries having observer status in the OIC
- Other professionals from economic sectors of non-member countries after consultation with organizers (ICDT and CICES)





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GENERAL DESCRIPTION OF THE ISLAMIC COUNTRIES TRADE FAIR (TFOIC)

The Islamic Countries Trade Fair is one of the major annual events organized by the Islamic Centre for Development of Trade (ICDT) for trade promotion and cooperation between the 57 member countries of the Organization of Islamic Cooperation (OIC). It is a platform for exchanges between professionals in the business community who share common values in terms of cooperation and development in accordance with the ethics, values and principles enacted by Islam in terms of exchange of goods and services.

The 17th edition of the Fair, which promises to be grandiose in Senegal steeped in history and point of intersection of trade between West Africa and the rest of the world, will welcome the presence of many renowned personalities from the business world from both the public and private areas.



THE INTERNATIONAL TRADE CENTER OF DAKAR (CIED)

The International Trade Centre of Dakar is a modern and ergonomic architectural masterpiece composed of 2 sections:

- The Exhibition Centre
- The Convention Center (that can accommodate up to 2 000 participants)

The Exhibition Center of The International Trade Center of Dakar has a covered area of close to 27,000 square meters with large modulable spaces within 13 pavilions (including 2 allowing large-scale gatherings) and 29,000 square meters of outdoor exhibition area. It meets international standards to provide participants with a high quality of service. Meanwhile, the Convention Center is comprised of several conference rooms that can accommodate up to 2,000 participants with 2 catering areas and 1 VIP room to welcome VIP guests.

Many fairs have already taken place there, from specialized fairs to commercial events of all kinds thanks to its infrastructure, its modularity the skills of an experienced and highly qualified staff in terms of reception and organisation of events.



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FACILITIES ACCESS, TRANSPORT, CUSTOMS AND FACILITIES

The International Trade Centre of Dakar offers multiple advantages to participants:

- Proximity to road and airport access (located between the Dakar "VDN" Road and the Airport Road)
- Provision of a passenger transport fleet between International Airport of Dakar and the Fair site (CIED) under the name "CICES TRANSPORT"
- A large parking capacity
- Facilities for getting around Dakar and its surroundings
- A special customs office within the CICES premises
- Liquidation of customs revenue
- Customs brokers (forwarding agents) for entry-exit formalities, storage, delivery, packaging and reshipment of goods
- Preferential rates for accommodation and amenities "CICES HEBERGEMENT"
- Large catering capacities with two restaurants within the site





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KEY NUMBERS

-Nearly 6 hectares dedicated to the Fair, half of which is covered and air-conditioned, including:

1

LARGE EXHIBITION
CENTER

1

CONVENTION
CENTER

20 000

EXPECTED
VISITORS

1

ADEQUATE PREMISES FOR STORAGE
OF GOODS AND B2B MEETINGS

400

EXHIBITORS

6

CONFERENCE ROOMS (INCLUDING THE AFRICAN
UNITY ROOM, AN AUDITORIUM WITH MORE THAN
1,000 SEATS)

HOW CAN WE ACCESS IT ?

The International Trade Center of Dakar (CIED) is ideally located between the International Airport of Dakar and the city of Dakar and can be reached in a few minutes by car or urban transport from the International Airport of Dakar or in about 20 minutes from the city of Dakar via the VDN Road.

SECURITY

CICES guarantees the safety of all participants on the site of the Fair and nearby:

- Gendarmerie
- Directorate of Civil Protection
- Police
- Firefighters
- Security personnel

HEALTH AND SAFETY PROTOCOL

Any participant wishing to travel to Senegal must have a complete vaccination plan OR a valid negative PCR test (less than 72 hours)

The staff of the Fair, very experienced, is already aware of all health measures and barrier gestures.



17TH TRADE FAIR OF OIC MEMBERS

June 13-19-2022 DAKAR SENEGAL

ORGANIZERS



Centre
International
du Commerce
Extérieur du Sénégal



المركز الإسلامي لتنمية التجارة
CIDC
Islamic Centre for Development of Trade

VDN x Rte de l'aéroport,
PoBox: 8166 Dakar
Tel: +221 33 859 96 00 / 03 / 08
E-mail: dec.cices@gmail.com
Web: www.cices.sn

Tour des Habous, 11/12 ème étage 20 000
PoBox 13 545 Casablanca - Morocco.
Tél: +212 22 32 49 74
Fax: +212 22 32 01 10
E-mail: icdt@icdt-oic.org
Web: www.icdt-cidc.org

FORMULAIRE D'INSCRIPTION / REGISTRATION FORM

IDENTIFICATION DE L'EXPOSANT

EXHIBITOR'S IDENTIFICATION

Exposant / Exhibitor :
 Adresse / Address :
 Pays / Country : Ville / City :
 Tél : Fax : E-Mail :
 Personne à contacter / Contact person :
 N° carte d'identité nationale (participants individuels) / ID (individual participants) :

RESERVEZ VOTRE STAND (en m2)

BOOK YOUR STAND (per sqm)

Exposition vente directe / Direct sale Exhibition with

Exposition sur échantillons / Exhibition on samples

A - Stand aménagé / Turnkey stand

Module de 9 m2 aménagés et équipés et par multiple de 9 / Module of 9 Sqm turnkey stand and by multiple of 9

	En CFA / In CFA	En Dollars / In Dollars
Prix Unitaire par m2 Unit Price		200 par m ² per sq.m
Quantité (en m2) Quantity (in sq.m)		m ² sq.m
Total HT Total excl. of tax		
TVA %18 %18 VAT		
Total TTC Total incl. of tax		

B - Surface nue / Bare space

Module de 25 m2 et par multiple de 25 / Module of 25 Sqm and by multiple of 25

	En CFA / In CFA	En Dollars / In Dollars
Prix Unitaire par m2 Unit Price		150 par m ² per sq.m
Quantité (en m2) Quantity (in sq.m)		m ² sq.m
Total HT Total excl. of tax		
TVA %18 %18 VAT		
Total TTC Total incl. of tax		

PAIEMENT

PAYMENT

Par chèque / **By cheque**

Par virement bancaire / **By bank transfer**

En espèces / **Cash**

Nom de la banque / **Beneficiary's bank name** : BMCE BANK BANQUE OFFSHORE

Intitulé du compte / **Account Name** : ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE (ICDT)

Adresse du bénéficiaire / **Beneficiary's address** : TOUR DES HABOUS, AV DES FAR - CASABLANCA (MOROCCO)

Adresse de la banque / **Bank adress** : LOT 46B ZONE FRANCHE D'EXPORTATION ROUTE DE RABAT 90090 TANGER (MAROC)

Code SWIFT / **SWIFT Code** : BMCEMAMCTZF

Identifiant international / **IBAN** : 011 640 00 81 04 210 00 60684 17

Correspondant à New York / **Correspondent in New York** : HSBC BANK NEW YORK

Code SWIFT NY / **SWIFT Code NY** : MRMDUS33

INSCRIPTION GRATUITE DANS LE CATALOGUE

FREE REGISTRATION IN THE CATALOGUE

For each index of exhibitors (3) lines

1. Répertoire alphabétique des exposants / **Alphabetical index of exhibitors**

.....
.....
.....

2. Secteur d'activité / **Trade index : Activities or products**

.....
.....
.....

3. Produits à Exposer / **Products to be exhibited (exhibits)**

.....
.....
.....

Date / **Date**

Signature et cachet
Signature and stamp

Nom / **Name**

Fonction / **Position**



CENTRE ISLAMIQUE POUR LE DÉVELOPPEMENT DU COMMERCE



O/Ref: 96/2022
CAB-DG/CC

REMINDER

Casablanca, 21 MARS 2022

The Islamic Centre for Development of Trade (ICDT) presents its compliments to Embassy of the Republic of Turkey to the Kingdom of Morocco and has the honour to convey to it, the letters herewith enclosed concerning the 17th Trade Faire of the OIC Member States scheduled to be organized on 13-19 June 2022 in Dakar, Republic of Senegal, to the following institutions:

- Ministry in charge of Trade.
- Trade Promotion Organ;
- Chamber of Commerce.

The Islamic Centre for Development of Trade avails itself of this opportunity to renew to the Embassy of the Republic of Turkey to the Kingdom of Morocco the assurances of its highest consideration*



Embassy of the Republic of Turkey
Chancellerie: 7, Av. Abdelkrim Benjelloun -
Hassan - 10010 - Rabat Section Commerciale de
Rabat: 8,rue Tiflet Hassan -
Rabat/



O/Ref : 96 / 2022
DT-KI/CC

Casablanca, 21 MARS 2022

REMISE

His Excellency the Minister
Minister of Trade
Ankara/ Republic of Turkey

Subject: The 17th Trade Fair of the OIC Member States: Dakar - Republic of Senegal, 13th-19th, June 2022.

Excellency,

In compliance with the resolutions adopted by the 35th and 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, I have the honour to inform you that the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organise in collaboration with the "International Centre for foreign Trade of Senegal (CICES)", The 17th Trade Fair of the OIC Member States, from 13th to 19th June 2022 at the "Fairs Ground of (CICES)".

This multi-sectoral Fair is a platform for the Business Community, Trade Promotion Organs, Investment Promotion Agencies, Chambers of Commerce, Industry, Agriculture and Crafts, professional associations, and economic operators of the Member States with a view to promoting their products and services, to conclude commercial transactions and to establish partnership relations.

On this occasion, I would be most grateful to your Excellency for any steps you may deem useful to take to ensure the participation of your Country in this event and disseminate this information among the economic operators of your country.

On the sidelines of this fair, the following activities will be organized:

- OIC - Senegal Investment Forum;
- Forum on Investment Promotion Agencies of OIC Member Countries;
- Training workshop on Halal certification for the benefit of African OIC countries, to be organized in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC);
- B2B Meetings on mango, pineapple, cashew nuts, fishery products, and construction equipment;
- Regional Workshop on Agricultural Entrepreneurship;
- Regional workshop on the role of the private sector in the implementation of the Trade Preferential System of the OIC Countries.

Taking into account the cost of communication and marketing of the fair and the side events, the price per square meter of the exhibition spaces has been set as follows:

- ✓ The square meter equipped (shell scheme): US\$ 200
- ✓ The square meter not equipped (indoor bare space): US\$ 150

Payment for the exhibition spaces will be made by bank transfer to the account of the Islamic Centre for Development of Trade to the following details:

Beneficiary/ Account Name	ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE (ICDT)
Beneficiary Address & Phone #	TOUR DES HABOUS, AV DES FAR - CASABLANCA-MOROCCO/ 00212 5 22 31 49 74
Account Number	011 640 00 81 04 210 00 60684 17
Bank Name	BMCE BANK BANQUE OFFSHORE
Swift Code of BMCE Tangiers	BMCEMAMCTZF
Bank Branch Address &	LOT 46B ZONE FRANCHE D'EXPORTATION ROUTE DE RABAT 90090 TANGER MAROC
Correspondent at New York	HSBC BANK NEW YORK
Account Number OF the Correspondent at New York	000 304 921
SWIFT Code at NEW YORK	MRMDUS33

The deadline to confirm participation in this event is May 15, 2022.

For more information or booking, the relevant departments of your honourable Ministry may contact:

Mr. Ismail TAQUI
Responsible for Trade Promotion and Facilitation
Tel: 00212 522 314974
Mobile: 00212661821585
Fax: 00212522310110
E-mail: icdt@icdt-oic.org
Web Site: www.icdt-cidc.org

Thanking you for your valuable cooperation, I avail myself of this opportunity to extend to your Excellency, the assurances of my highest consideration.

Enclosed:

- ✓ Participation Form
- ✓ Trade Fair Brochure



Latifa EL BOUABDELLAOUI

Director General



O/Ref :

DPC-AA/CC

36/2022

Casablanca, 21 MARS 2022

REMINDER

Mr. President of the Union of Chambers and
Commodity Exchange of Turkey (TOBB)
Turkey

**Subject: The 17th Trade Fair of the OIC Member States: Dakar - Republic of Senegal,
13th-19th, June 2022.**

Excellency,

In compliance with the resolutions adopted by the 35th and 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, I have the honour to inform you that the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the "International Centre for foreign Trade of Senegal (CICES)", The 17th Trade Fair of the OIC Member States, from 13th to 19th June 2022 at the "Fairs Ground of (CICES)".

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In this respect, I would be most grateful for the measures you would undertake to ensure the participation of your Agency in this event and to disseminate this information to your economic operators in order to establish business relations and develop investments in the various sectors covered by the Fair.

On the sidelines of this fair, the following activities will be organized:

- OIC - Senegal Investment Forum;
- Forum on Investment Promotion Agencies of OIC Member Countries;
- Training workshop on Halal certification for the benefit of African OIC countries, in collaboration with the Standards and Metrology Institute for Islamic Countries (SMIIC);
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For more information or booking, your honourable Institution may contact:

Mr. Ismail TAQUI

Responsible for Trade Promotion and Facilitation

Tel: 00212 522 314974

Mobile: 00212661821585

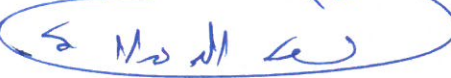
Fax: 00212522310110

E-mail: icdt@icdt-oic.org

Web Site: www.icdt-cidc.org

Thanking you for your valuable cooperation, I avail myself of this opportunity to extend to your Excellency, the assurances of my highest consideration.



Latifa EL BOUABDELLAOUI

Director General

Enclosed:

- ✓ Participation Form
- ✓ Trade Fair Brochure



O/Ref :

DPC-AA/CC

36/2022

Casablanca, 21 MARS 2022

REMINDER

**Mr. Director General of Export Promotion
Center. Undersecretariat for Treasury and
Foreign Trade.
Ankara- Turkey**

**Subject: The 17th Trade Fair of the OIC Member States: Dakar - Republic of Senegal,
13th-19th, June 2022.**

Excellency,

In compliance with the resolutions adopted by the 35th and 36th Ministerial Session of the Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC) held respectively in November 2019 and 2020 in Istanbul Republic of Turkey, which welcomed the offer of the Republic of Senegal to host the 17th Trade Fair of the OIC Member States, I have the honour to inform you that the Ministry of Commerce and SMEs of the Republic of Senegal and the Islamic Centre for Development of Trade (ICDT) will organize in collaboration with the "International Centre for foreign Trade of Senegal (CICES)", The 17th Trade Fair of the OIC Member States, from 13th to 19th June 2022 at the "Fairs Ground of (CICES)".

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Latifa EL-BOUABDELLAOJI
فكتة البوعبدالله

Director General