

**Sayı:** 17812098-TİM.AKİB.GSK.FUAR.2022/78-2398  
**Konu:** INNOFOOD

Mersin, 12/05/2022

**Sayın Üyemiz,**

Ticaret Bakanlığı'ndan alınan bir yazıda, Rusya Federasyonu (RF) Türkiye Ticaret Mümessilliği'nin bir yazısına atıfla, 19-20 Eylül 2022 tarihlerinde RF Sanayi ve Ticaret Bakanlığı'nın desteğiyle, Krasnodar Bölgesi, Gelendzhik şehrinde gıda endüstrisi ve tarım teknolojisi sektörlerinin önde gelen katılımcılarını bir araya getirecek olan "INNOFOOD Uluslararası Gıda Sanayi ve Tarım Yenilikçi Teknolojiler Forumu" ve söz konusu forumla eş zamanlı bir fuar düzenleneceği belirtilmektedir. Anılan foruma ilişkin hazırlanan broşür Ek'te yer almaktadır.

Bilgilerini rica ederim.

**Mehmet Ali ERKAN**  
Genel Sekreter

**Ek:** Innofood Forum Broşürü



# innova food.

**ANNUAL INTERNATIONAL FORUM**  
Innovative technologies in food industry  
and agriculture

**19-20 SEPTEMBER 2022**  
Metropol Grand Hotel  
Gelendzhik, Krasnodar Krai, Russia

## INNOFOOD

### EXTENDING THE BORDERS OF FOODTECH AND AGRITECH IN RUSSIA AND THE WORLD

- Gathering technology developers, heads of federal and regional government authorities, R&D centers, investors, global and domestic producers, agricultural holdings, retail chains and digital services on one common communication platform
- Promoting the provision of food security and national independence in the situation of global market transformation
- Assisting to improvement of the sector efficiency by means of innovative technologies and adhering to the main ESG principles and standards
- Creating and strengthening the links between R&D community and producers
- Moderating the discussion between business and authorities on boosting the sector development
- Promoting Russian technologies and products to global markets



**20** international top speakers



**1,500** participants



**Over 60** participating companies

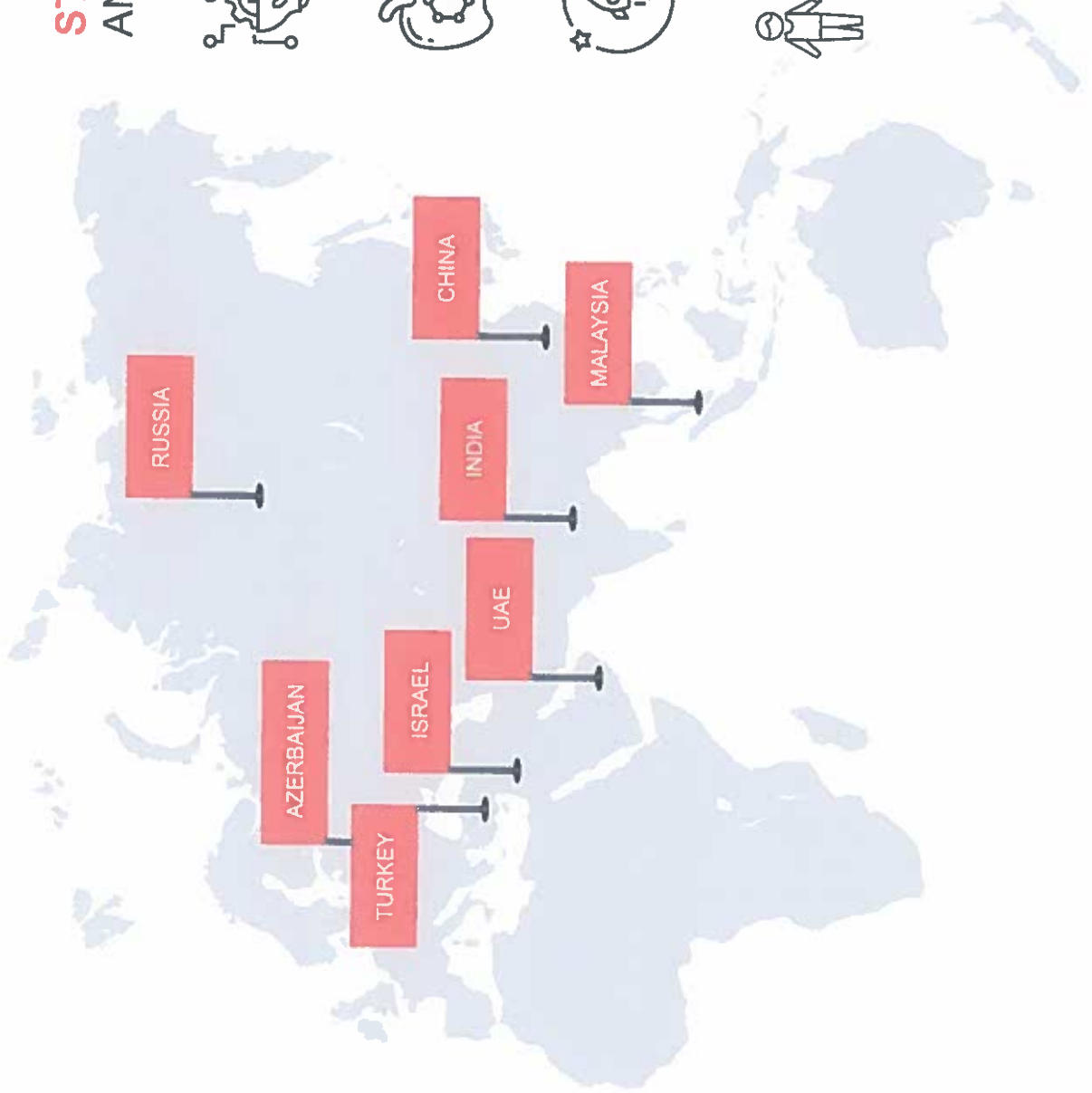


**Presentation zone**



**Platform for B2G** communications

# GEOGRAPHY



## STRUCTURE AND TRENDS



**Foresight session with participation of global trend setters**



**FoodTech Bar tasting**



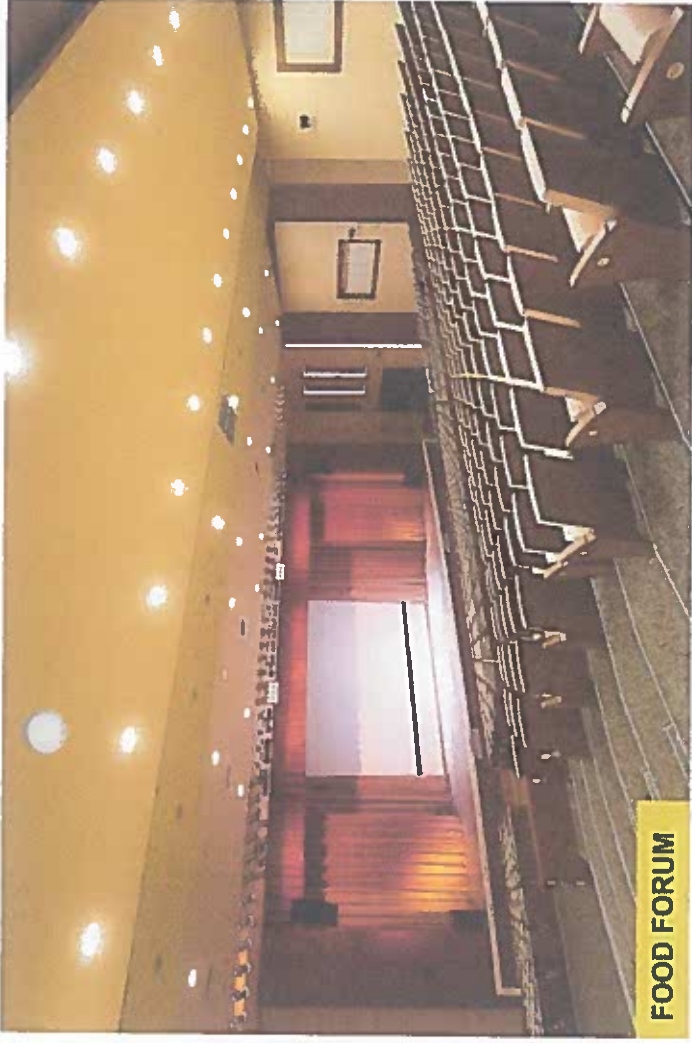
**Startups contest**



### **SPECIAL PROJECT**

**FoodTech for all: educational lectures and workshops for young people**

**VENUE**  
CONVENTION CENTER  
METROPOL GRAND HOTEL GELENDZHIK



# VENUE

## 1 FLOOR



## 2 FLOOR



# BUSINESS PROGRAM OF THE FORUM

## DRAFT

### 18 SEPTEMBER SUNDAY

**19:00 – 22:00** Official GALA DINNER  
Smart food  
on a plate (Venue: TBC)

### 19 SEPTEMBER MONDAY

**10:00 – 10:50** Official visit to the exhibition

**11:00 – 12:30** Strategic foresight session:  
Agri-FoodTech  
as the basis oflobal Food  
Security  
(Food Forum Hall)

**13:00 – 14:30** Meeting of the technology  
companies' executives  
with the Minister of Industry  
and Trade of Russia on  
launching new products and  
technologies  
(Hall 2)

**15:00 – 16:30** Specialized session: How to  
make smart agriculture  
responsible  
(Food Forum Hall)

**15:00 – 16:30** Specialized session:  
Overcoming legal barriers for  
effective integration of new  
products  
and technologies (Hall 3)

FoodTech for all: educational lectures  
and workshops for young people (Lecture-hall)

### 20 SEPTEMBER TUESDAY

**10:00 – 11:30** Specialized session:  
Investments in FoodTech: the rocketing  
sector (Hall 1)

**10:00 – 11:30** Discussion: Technological transformation  
of conservative economy sectors to  
foster growth drivers of medium and low-  
tonnage chemistry  
(Hall 3)

**12:00 – 13:30** Specialized session: Specialized nutrition  
for better quality of life and national  
health (Hall 1)

**12:00 – 13:30** Discussion: Alternative sources of raw  
materials for environmental improvement  
and reducing carbon footprint (Hall 3)

**14:00 – 15:30** Specialized session: Logistics of city of  
the future and supply chain --- how  
FoodNet technologies change city  
infrastructure (Hall 1)

**16:00 – 17:30** Specialized session: ESG  
in agriculture --- establishing the rules  
(Hall 1)

FoodTech for all: educational lectures  
and workshops for young people (Lecture-hall)

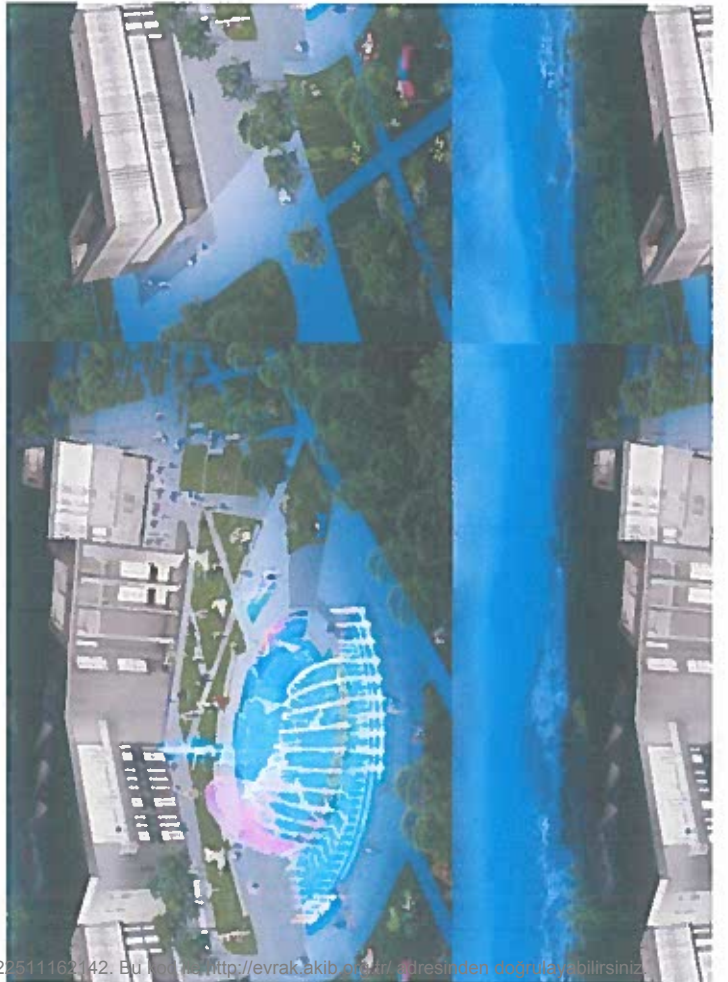
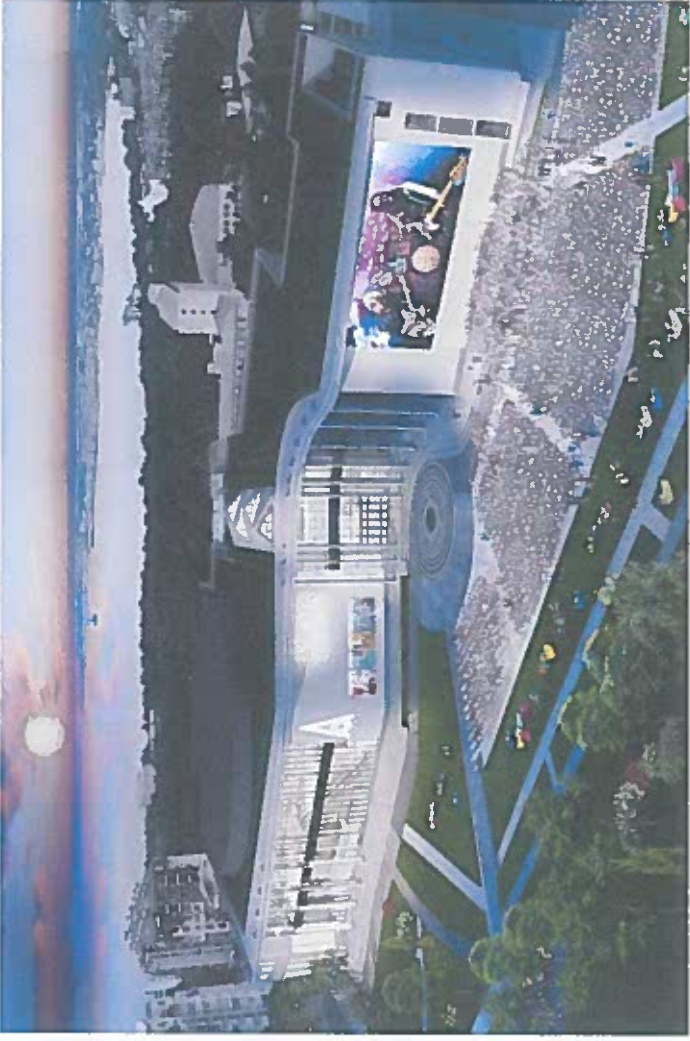
**PARTICIPATION FORMAT:  
PRESENTATION AREA PARTICIPANT  
EXHIBITING OPTIONS**







FROM 2023,  
INNOFOOD WILL TAKE PLACE  
IN CONVENTION CENTER GELENDZHİK



# innofood.

## PARTICIPATION IN EXHIBITION

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## PARTICIPATION IN BUSINESS PROGRAMME

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[WWW.INNOFOODFORUM.COM](http://WWW.INNOFOODFORUM.COM)

ORGANIZER:

 **MINISTRY OF INDUSTRY  
AND TRADE OF RUSSIA**

CO-ORGANIZER:



OPERATOR:

 **business event**  
GROUP OF COMPANIES **FORMIKA**