

Sayı: 17812098-TİM.AKİB.GSK.FUAR.2022/37-1369
Konu: Fuar Duyurusu (Smart City)

Mersin, 14/03/2022

Sayın Üyemiz,

Ticaret Bakanlığı'ndan alınan bir yazıda, Doha Ticaret Müşavirliği'nden iletilen bir yazıya atıfla; 29-30 Mart 2022 tarihleri arasında, Akıllı Şehirler Fuarı'nın (Smart City) Doha-Katar'da düzenleneceği bildirilmektedir.

Yazıda devamla, anılan fuarda 2019 yılında, 444 serginin açıldığı, 30 sponsor ve 100 katılımcı ülkenin temsil edildiği, 10.000 konferans ve atölye çalışmasının yapıldığı ve fuarın 39.000 ziyaretçi tarafından ziyaret edildiği belirtilmektedir.

Diğer taraftan, bilindiği üzere “Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar” kapsamındaki desteklerden yararlanılabilmesi için, katılım sağlanacak fuarların Ticaret Bakanlığı internet sitesinde yer alan “Desteklenecek Yurt Dışı Fuarlar Listeleri”nde yer alması gerektiği ifade edilmektedir.

Bilgilerini rica ederim.

Mehmet Ali ERKAN
Genel Sekreter

Ek: Smart City Expo 2022 Broşürü



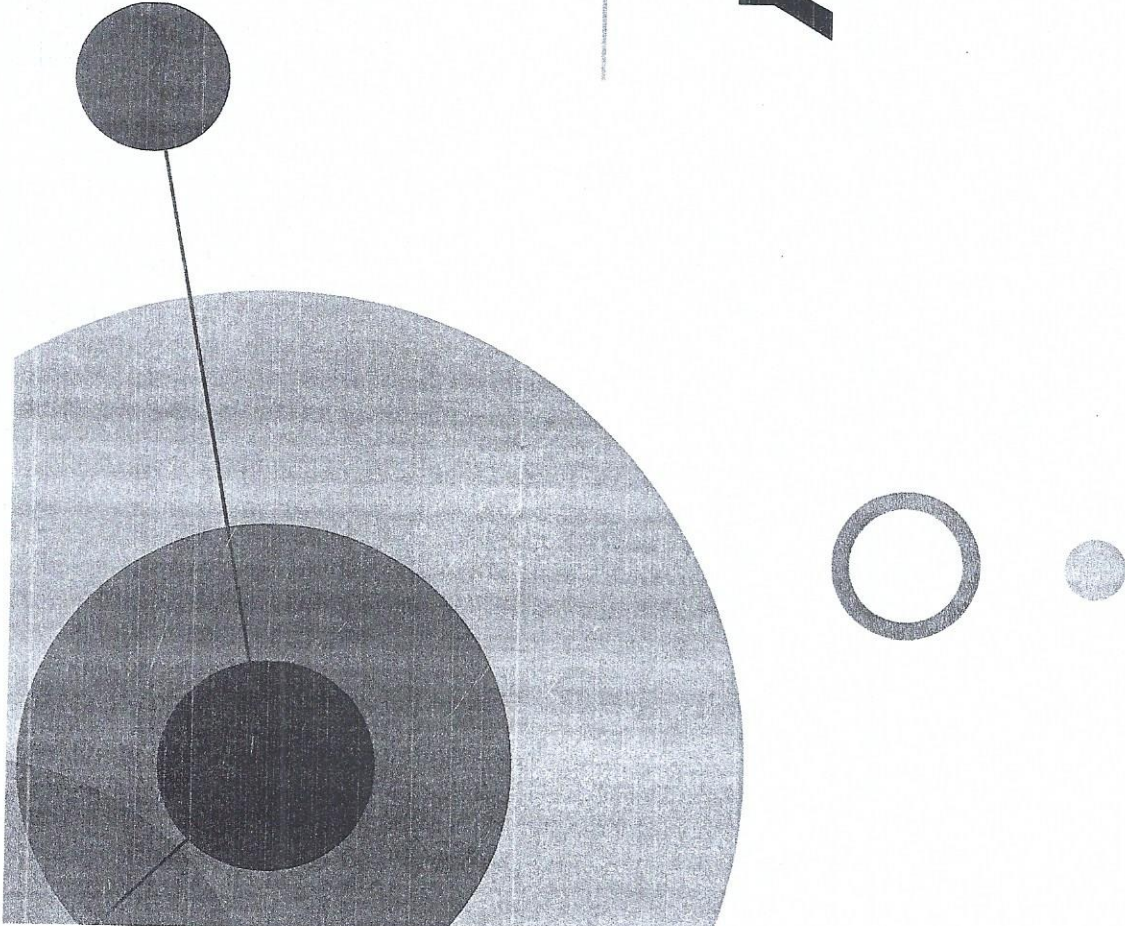
SMARTCITY EXPO DOHA

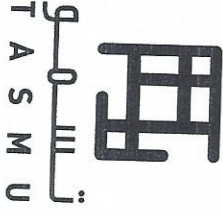


29 & 30 March 2022



Qatar National
Convention Centre





وزارة الاتصالات وتكنولوجيا المعلومات
Ministry of Communications and Information Technology



Hosted by:

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Fira Barcelona
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Sustainable Future of Resilience



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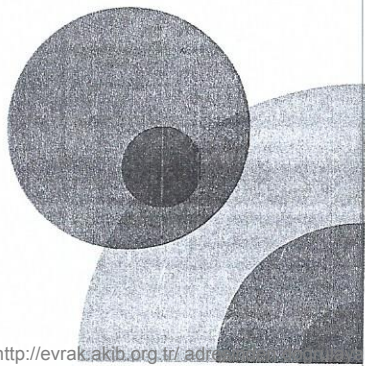
Smart City Expo Doha

Fira de Barcelona -organizer of the international benchmark event **Smart City Expo World Congress**- under The Patronage of His Excellency **Sheikh Khalid Bin Khalifa Bin Abdulaziz Al Thani**, The **Prime Minister of Qatar**, and **The Ministry of Communications and Information Technology (MCIT)** are joining forces to organize the second edition of the Smart City Expo Doha, that will take place from 29th to 30th of March 2022, at Qatar National Convention Center (QNCC), in the city of Doha (Qatar).

“Sustaining a future of resilience” is the core motto of the new edition, which aims to identify specific solutions to address the challenges cities are facing nowadays, as well as share the knowledge and the latest urban innovations in order to push forward on how to build better places to live in. Over two days, this congress and exhibition event will hold several sessions to outline and discuss different topics such as Sustainable cities, Reshaping digital public services, City as a platform, Global economy and digital readiness, Sports events in a connected society, among others. The event will gather key

stakeholders from **public administration, policy-makers, experts, researchers, activists, and community organizers**, as the best way to work together on sustaining a future of resilience, continuing at the forefront of change and collaborating in order to accelerate new social and economic paradigms, contributing value to our cities.

Taking into consideration that the title of the slide is the same as the name of the logo, we can remove from this slide the logo; but from this slide onwards we should place it in every slide on the top right when possible.



SMARTCITY
EXPO DOHA

Congress



Hall with a capacity of **300** attendees



24 Congress sessions



2 Keynote speakers



1 Inspirational Speaker



50-45 Speakers and moderators



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Projections SCE Doha 2022



40 Exhibitors and Institutions

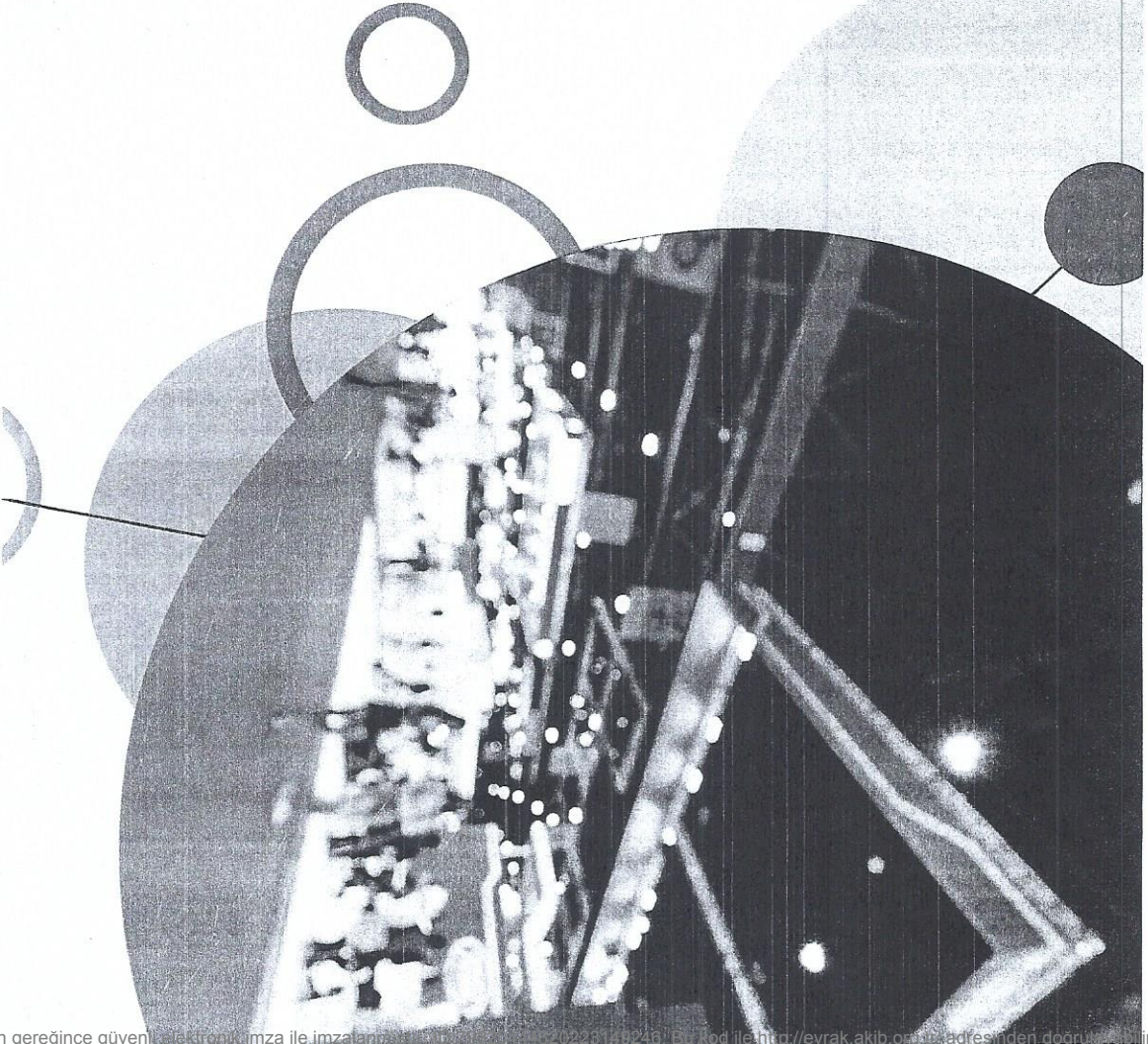
Visitors



2.500 onsite-online visitors



20 countries represented



Booth

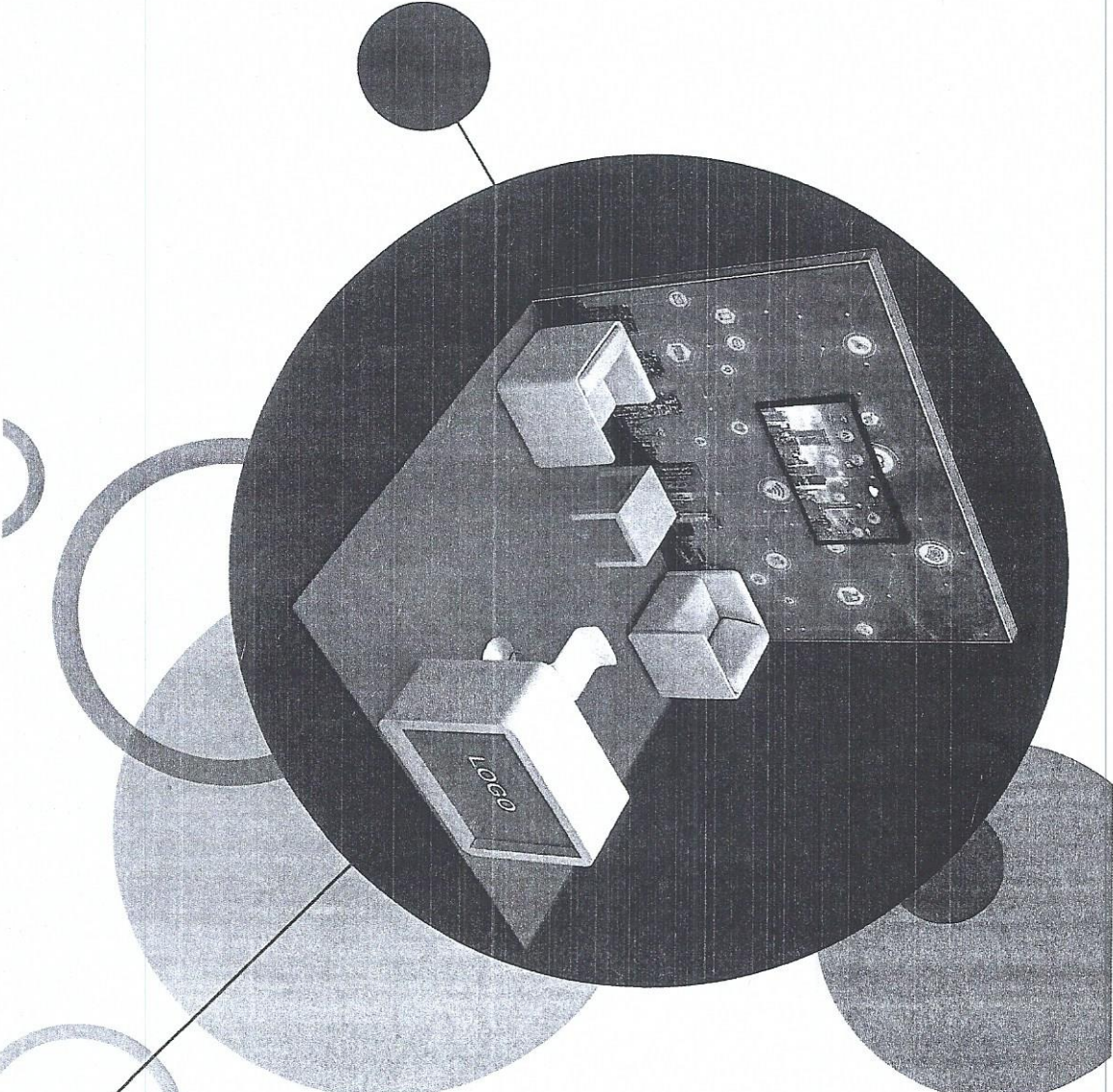
Booth images as reference

9sqm booth: 15,750 QAR

- Exhibitors can rent space only for 1050 per SQM
- Exhibitors can rent a space and stand for 1,750 QAR per SQM
- The area options: i.e. 9 sqm, 12 sqm, 16 sqm.1 Self standing background wall
- 1 TV screen 32"
- 1 Counter w/printed logo
- 1 High chair
- 2 Sofas
- 1 Coffee table
- 1 Socket 500 watt max
- Carpet

**Please note that 3D views of the shell scheme booth are not contractual*

***Contact our sponsorship team to design the booth size that better fits your needs and discuss the details of your participation.*



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