

## Akib Info

**Kimden:** Suzan Aaç <suzan@cciist.com>  
**Gönderme Tarihi:** 14 Mayıs 2014 Çarşamba 12:05  
**Bilgi:** 'Sibil Can'  
**Konu:** MACFRUT 2014 CESENA - (Uluslararası Yaş Sebze, Meyve Teknolojileri ve Lojistik Fuarı) - 24/26 MAYIS 2014  
**Ekler:** Macfrut - Tanıtım.pdf; Macfrut 2014 - Katılım Formları.pdf  
**Önem:** Yüksek

Sayın Yetkili,

Derneğinize bugün yapmış olduğumuz telefon konuşmasına istinaden İtalya'nın Cesena şehrinde **24/26 Eylül 2014** tarihleri arasında düzenlenecek olan **Macfrut- Uluslararası Yaş Sebze, Meyve Teknolojileri ve Lojistik Fuarı'nın** tanıtımını üyelerinize yapmanızı rica ederiz.

Tüm desteğiniz için şimdiden teşekkür eder, saygılarımızı sunarız.

Suzan AĞAÇ



### **31. Uluslararası Yaş Sebze, Meyve Teknolojileri ve Lojistik fuarı 24/26 EYLÜL 2014 – CESENA**

Değerli İhracatçımız;

Türkiye'nin İtalya ile olan ticari ilişkilerini arttırmayı hedefleyen ve bu çerçevede faaliyet gösteren Odamız, **24/26 Eylül 2014** tarihinde İtalya'nın **Cesena** kentinde düzenlenecek olan **MACFRUT 2014 – Uluslararası Yaş Sebze, Meyve Teknolojileri ve Lojistik Fuarına** katılım kararı aldığınız takdirde size tam destek verecektir.

Her yıl düzenlenen fuarın bu yıl 31. edisyonu yapılacaktır. MACFRUT Fuarınının 2013 senesinde yapılan bir önceki edisyonu dünyanın çeşitli ülkelerinden 806 katılımcı firmanın iştirakiyle 30.000 m2 alanda gerçekleşmiş, fuara 24.700 profesyonel ziyaretçi katılmıştır.

Fuarın bir önceki edisyonunun katılımcılarını aşağıdaki linkten kontrol edebilirsiniz:

<http://www.macfrut.com/?lang=en&t=1&s=a&a=1>

**İndirimli fiyatlardan yararlanabilmek ve kayıt aşamanızın tamamlanabilmesi için 15 Nisan 2014 tarihine kadar formlarınızı eksiksiz doldurup, ön ödemenizi de yapmış olmanız gerekmektedir. Fuarın son başvuru tarihi 31 Mayıs 2014'tür.**

Fuarla ilgili daha detaylı bilgi için benimle irtibata geçebilir, ekteki dosyaları inceleyebilir ve fuarın resmi web sitesi olan [www.macfrut.com](http://www.macfrut.com) 'u ziyaret edebilirsiniz.

14.5.2014 / 11915

İşlerinizde başarılar diler, saygılar sunarız.

**Sibil CAN**

**Fuarlar Masası / Desk delle Attività Fieristiche**

Camera di Commercio Italiana in Turchia  
Meşrutiyet Caddesi No:75 Tepebaşı-İstanbul/Turchia

Tel: +90 212 244 22 68 - 119

Fax: +90 212 252 58 85

[sibil@cciist.com](mailto:sibil@cciist.com)

[www.cciist.com](http://www.cciist.com)

14.5.2014 / 11915



# MACFRUT 2014

The world of business

[www.macfrut.com](http://www.macfrut.com)

14.5.2014 / 11915

International Exhibition of the Fruit and Vegetable Industry  
**24 25 26** September **2014** **Cesena** ITALY

## Perché esporre?

Per incontrare gli operatori della filiera ortofrutticola.  
Per raccogliere idee per i Vostri affari.  
Per conoscere nuovi clienti e fornitori.  
Per conoscere le ultime tendenze e gli sviluppi del settore grazie ai convegni e al workshop.



## Dove esporre?

L'area espositiva della kermesse fieristica si articola in 4 saloni:

### AGRO BIO FRUT

Salone delle nuove tecnologie, delle produzioni sementiere e delle produzioni biologiche

### MACFRUT

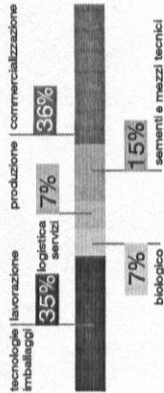
Salone di impianti, tecnologie e servizi per la produzione, condizionamento, commercializzazione, grande distribuzione e trasporto degli ortofrutticoli

### MACFRUT INTERNATIONAL

Sezione espositiva dedicata agli operatori italiani interessati all'internazionalizzazione dei nostri prodotti ortofrutticoli sui nuovi mercati di consumo

### MACFRUT FRESH CUT

Salone della IV e V gamma e dei prodotti freschi pronti a base vegetale



## Chi visita?

L'ampia gamma di ospiti che, puntualmente ogni anno, affolla i padiglioni di Macfrut abbraccia l'intera filiera. Nel corso dell'edizione 2013 si sono registrate oltre 24.700 presenze (di cui 23% estere).

## Chi espone?

### MACFRUT

Produzione e commercio ortofrutticoli, Mercati agroalimentari all'ingrosso, Macchine e tecnologie per la selezione, Macchine per il confezionamento, Packaging: materiali e imballaggi.

### MACFRUT INTERNATIONAL

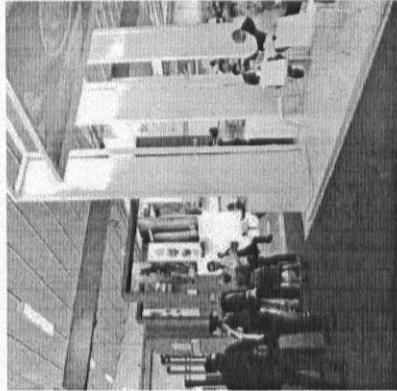
è la risposta internazionale per il sistema ortofrutticolo italiano. Un gruppo di imprese italiane di primario livello sul piano delle principali produzioni del nostro Paese, sono state riunite per realizzare i progetti di internazionalizzazione verso i nuovi mercati di consumo.

### MACFRUT FRESH CUT

Produttori IV e V gamma, Tecnologie e mezzi tecnici applicati al comparto della IV gamma.

### AGRO BIO FRUT

Sementi, vivaismo orto-frutticolo, Macchine e mezzi tecnici per la produzione, Filiera biologica.



## Why exhibit?

To meet professionals of the fruit and vegetable supply chain.  
To get new ideas for your business.  
To meet new customers and suppliers.  
To get updates on the latest trends and developments of the sector, joining conventions and workshops.

## Where exhibit?

The trade show exhibition area is divided into 4 halls:

### AGRO BIO FRUT

Exhibition of New Technologies, Seed Productions and Organic Productions

### MACFRUT

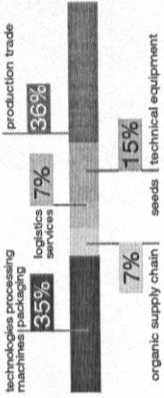
Exhibition of Plants, Technologies and Services for the Production, Conditioning, Trading, Large Organized Distribution and Transport of Fruit and Vegetables

### MACFRUT INTERNATIONAL

Exhibition dedicated to Italian professionals interested in the internationalization of our fruit and vegetable products in the new consumption markets

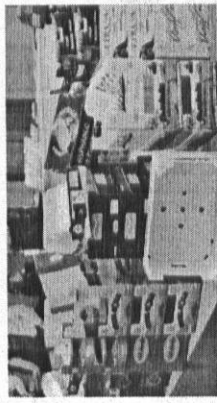
### MACFRUT FRESH-CUT

Exhibition of the so called "4<sup>th</sup> and 5<sup>th</sup> range" of products and fresh, ready-to-eat vegetables



## Who visits?

The wide range of guests who visit Macfrut pavilions every year comes from all the sections of the fruit and vegetable market. In the 2013 edition more than 24.700 people attended (23% foreigners).



## Who exhibits?

### MACFRUT

Production and trade of fruit and vegetables, Agro-food wholesale markets, Sorting machines and technologies, Packaging machines, Packaging: materials and packaging.

### MACFRUT INTERNATIONAL

Macfrut International is the international response for the Italian fruit and vegetable system. A group of top-level Italian companies at the highest levels of production in our country joined together to carry out internationalization projects in the new consumption markets.

### MACFRUT FRESH CUT

Producers of 4<sup>th</sup> and 5<sup>th</sup> range, Technology and technical tools applied to the 4<sup>th</sup> range sector

### AGRO BIO FRUIT:

Seeds, nursery growing of fruit and vegetables, Machines and technical equipment for production Organic Supply Chain.

## Scoprite di più sul vostro business

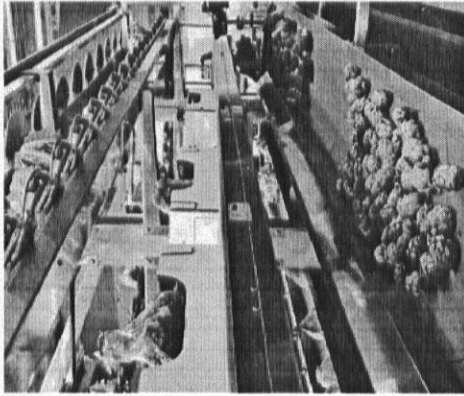
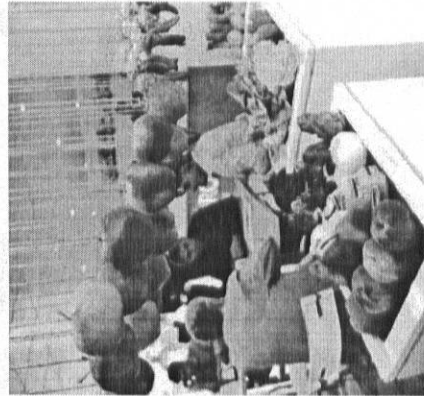
Macfrut presenta un'ampia offerta di convegni e workshop:

- GRANDE DISTRIBUZIONE ORGANIZZATA
- TECNOLOGIE E PACKAGING
- SEMENTI
- IV GAMMA
- SALUTE E NUTRIZIONE

## OSCAR MACFRUT Il modo migliore per promuovere un nuovo prodotto

L'Oscar Macfrut è un premio per valorizzare le realizzazioni che presentino un contenuto innovativo e distintivo sviluppate nel settore ortofrutticolo e trasferite già sul mercato. Le aziende espositrici possono partecipare nelle quattro categorie di prodotti:

1. Macchine e tecnologie per la selezione e per il confezionamento
2. Packaging e materiali d'imballaggio
3. Sementi e prodotti ortofrutticoli freschi
4. Logistica e servizi



### Dicono di noi

"Macfrut è una vera manifestazione internazionale di filiera ortofrutticola, non solo post-raccolta ma svolge un importante ruolo innovativo, tecnologico e commerciale."

**On. Paolo De Castro**  
*(Presidente Commissione Agricoltura del Parlamento Europeo)*

"Macfrut è un importante momento per incontrare nuovi partner commerciali e per confrontarci sulle nuove prospettive di mercato."

**Roberto Fiammenghi** *(Direttore Food Coop Italia)*

"Macfrut è un punto di incontro per trovare nuovi fornitori ed avere rapporti diretti con il mondo produttivo e tecnologico."

**Ulrich Spieckermann**  
*(Direttore Edeka Fruchtkontor Süd)*

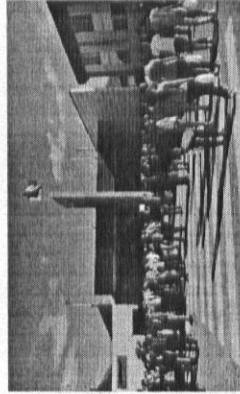
"Macfrut rappresenta un'importante vetrina per le nostre aziende, con un crescente interesse non solo da parte degli operatori nazionali ma anche da quelli esteri. Macfrut rappresenta inoltre un'occasione di ritrovo con la nostra clientela consolidata, consentendoci al tempo stesso l'opportunità di incontrarne della nuova."

**Paolo Mauti** *(Direttore Commerciale di Fruttitalia)*

## Find out more about your business

Macfrut offers a wide range of conventions and workshops:

- THE LARGE ORGANIZED DISTRIBUTION
- TECHNOLOGIES AND PACKAGING
- SEEDS
- FRESH-CUT
- HEALTH AND NUTRITION



## OSCAR MACFRUT The best way to promote a new product

Oscar Macfrut is a prize aimed at highlighting the innovative and distinctive products in the fruit and vegetable sector and which have been already launched on the market.

The exhibiting companies can take part in the four product categories:

1. Machines and technologies for sorting and packaging
2. Packaging and packaging materials
3. Seeds and fresh fruit and vegetables
4. Logistics and services



## What people say about us

"Macfrut is a real international exhibition for the fruit and vegetable industry, not only for the post-harvest phase: in fact, it plays an important innovative, technological and business-focused role."

**Hon. Mr Paolo De Castro**  
*(The Chairman of the Agriculture Committee in the European Parliament)*

"Macfrut is an important occasion to meet new business partners and to exchange our opinions on the new market outlooks."

**Roberto Fiammenghi**  
*(Director of Food Coop Italia)*

"Macfrut is a meeting point to find new suppliers and to have direct relationships with the production and technology sector."

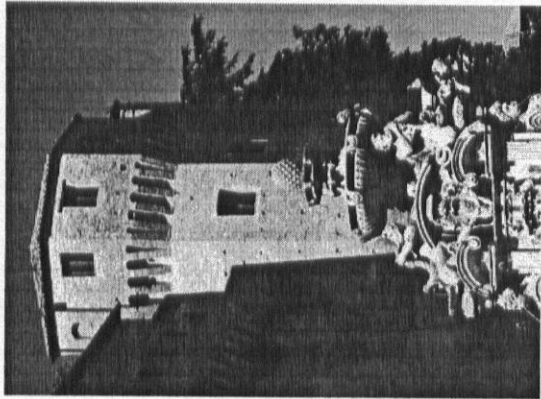
**Ulrich Spieckermann**  
*(Director of Edeka Fruchtkontor Süd)*

"Macfrut represents an important showcase for our companies: it is of great interest not only to Italian professionals but even to foreign experts.

Macfrut also represents the opportunity to meet our consolidated customers, and at the same it allows time to meet new ones."

**Paolo Mauti** *(Sales Manager of Fruttitalia)*





## Cesena e la Riviera Adriatica

Al centro della Romagna, fra Ravenna, Rimini ed il Mare Adriatico, sorge Cesena.

La proverbiale buona tavola e la florida economia agricola, fanno di Cesena un centro in cui la cultura, l'accoglienza e il viver bene fanno da padroni.

La città racchiude nel suo centro storico diversi monumenti che rendono la stessa meta d'arte.

Dalla Biblioteca Malatestiana, prima Biblioteca Comunale d'Italia, riconosciuta dall'UNESCO "Memoria del Mondo"

per il valore della struttura architettonica e per i codici in essa conservati, all'Abbazia di Santa Maria del Monte che sorge sull'antico colle Spaziano, nella quale è possibile ammirare una collezione di ex-voto tra le più ricche

d'Europa e l'importante cupola dipinta da Giuseppe Dilani e il Laboratorio del restauro del libro antico, ancora oggi in funzione.

La Riviera Adriatica offre numerose opportunità culturali e di intrattenimento con i suoi music bar, ristoranti, discoteche, le belle città d'arte e i luoghi del benessere.



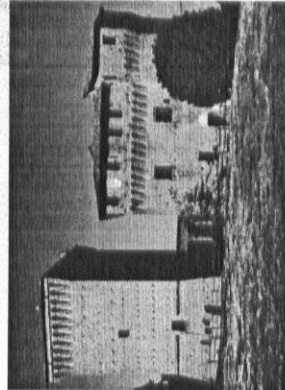
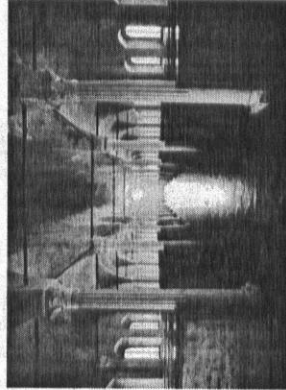
## Cesena and the Adriatic Coast

Cesena lies in the heart of the Romagna region, between Ravenna, Rimini and the Adriatic Sea.

This city is known for its excellent cuisine and its thriving, agriculture-based economy. People know how to live well in this warm, culturally stimulating city.

In its historic centre the city has many monuments, which make it an artistic destination from Biblioteca Malatestiana, Italy's first civic library, which is included in UNESCO's Memory of the World Programme Register because of its architectural worth and the codices it preserves, to the Abbey of St. Maria del Monte, which rises on the old Spaziano hill. The Abbey, which houses one of Europe's richest collections of ex-votos, is famous for its dome, painted by Giuseppe Dilani, and for the antique books restoration workshop, which is still active today.

The Adriatic Coast offers a wide range of cultural and entertainment opportunities with pubs, restaurants, discos, beautiful cities and thermal places.



Emilia-Romagna



CESENA



**INFORMAZIONI AGGIORNATE**

[www.macfrut.com](http://www.macfrut.com)

- Come esporre
- Aziende espositrici e prodotti esposti
- Informazioni alberghiere
- Trasporti e servizi navetta gratuiti
- Convegni, workshop, eventi di networking

**UPDATED INFO AVAILABLE ON**

[www.macfrut.com](http://www.macfrut.com)

- How to exhibit
- Exhibitors and Presented products
- Hotel information
- Transportation and free shuttle bus service
- Conferences, workshops, networking events

14.5.2014 / 11915

**Cesena Fiera S.p.A.**

Via Dismano, 3845 - 47522 Pievesestina di Cesena (FC) - Tel. +39 0547 317435 - Fax +39 0547 318431

[info@macfrut.com](mailto:info@macfrut.com) [www.macfrut.com](http://www.macfrut.com)

31<sup>st</sup> International Exhibition of equipment, technology and services for the production, conditioning, marketing and transport of fruit and vegetables

## APPLICATION FORM

NB : Please go to the website [www.macfrut.com/catualoguedata](http://www.macfrut.com/catualoguedata) to complete on line form

### CATALOGUE FORM

**EXHIBITING FIRM** .....

Producer     Distributor     Multinational Branch

Producers and Distributors Association     Other    Country .....

Address ..... N. ....

Postal Code ..... Town.....

☎ Phone ...../..... Telefax .....

E-mail .....

Website .....

Products displayed or services presented: .....

.....

Write the relevant codes:        
(See right column)

**REPRESENTED FIRM** Exclusive representation  YES  NO

**CO-EXHIBITORS**

Producer     Distributor     Multinational Branch

Producers and Distributors Association     Other    Country .....

Address ..... N. ....

Postal Code ..... Town.....

☎ Phone ...../..... Telefax .....

E-mail .....

Website .....

Products displayed or services presented: .....

.....

Write the relevant codes:        
(See right column)

**REPRESENTED FIRM** Exclusive representation  YES  NO

**CO-EXHIBITORS**

Producer     Distributor     Multinational Branch

Producers and Distributors Association     Other    Country .....

Address ..... N. ....

Postal Code ..... Town.....

☎ Phone ...../..... Telefax .....

E-mail .....

Website .....

Products displayed or services presented: .....

.....

Write the relevant codes:        
(See right column)

**N.B.**  
For the acceptance of the application form by Cesena Fiera S.p.A, please complete all parts of this form.

### Macfrut Codes

**MACFRUT Sector of equipment, technology and services for fruits and vegetables conditioning and marketing**

- 01 Growers and exporters associations
- 02 Research and experimentation
- 03 Forklifts - Transpallets - Elevators
- 04 Prefab refrigerating rooms - Refrigeration doors
- 05 Quality assurance
- 06 Mechanical parts - Accessories - Spares
- 07 Public bodies
- 08 Large Organized Distribution
- 09 Corrugated cardboard packaging
- 10 Wooden packaging
- 11 Plastic packaging
- 12 Controlled atmosphere systems
- 13 Water treatment plants
- 14 Industrial refrigerating systems - Components
- 15 Refrigerating systems
- 16 Fruit and vegetable importers and exporters
- 17 IT
- 18 Banks
- 19 Fruit and vegetables processing and marketing
- 20 Citrus fruit processing lines
- 21 Dried fruit processing lines
- 22 Fruit - wrapping and pricing machines
- 23 Machines and materials for the packaging of palletized units
- 24 Machines and plants for the processing of fruit and vegetable products
- 25 Labelling machines
- 26 Industrial cleaning machines
- 27 Packaging materials
- 28 Agro-food wholesale markets
- 29 Pallets - containers
- 30 Insulating panels and thermal insulation
- 31 Weighing machines - weighing systems
- 54 Fresh organic fruit and vegetable produce
- 55 Processed organic fruit and vegetable produce
- 32 Miscellaneous services
- 40 Forwarders
- 33 Specialized press
- 34 Measuring instruments

**MACFRUT FRESH CUT**

- 4<sup>th</sup> Range Hall & vegetable based fresh cut produce**
- 35 4<sup>th</sup> and 5<sup>th</sup> Range cultivation machines
  - 36 4<sup>th</sup> and 5<sup>th</sup> Range produce processing and packaging lines
  - 37 4<sup>th</sup> and 5<sup>th</sup> Range produce

**TRANS-WORLD Sector of transport and logistics**

- 38 Special equipments for transport by rail, air and sea
- 39 Transport companies
- 40 Forwarders and miscellaneous services
- 41 Fruit and vegetable storage
- 42 Logistics facilities for agricultural products
- 43 Refrigerated vehicles
- 44 Refrigerated containers
- 45 Intermodal Transport

**AGRO-BIO-FRUT**

**Sector of new technology and seed production**

- 46 Phitosanitary products
- 47 Soil conditioners and fertilizers
- 48 Supplements, bio-stimulants
- 49 Seeds
- 50 Plant, flower and fruit nursery
- 51 Greenhouses and plant design
- 52 Seeding, transplanting, growing, harvesting equipment
- 53 Machines and equipment for agriculture with low environmental impact

**Sector of Mediterranean organic productions**

- 54 Fresh organic fruit and vegetable produce
- 55 Processed organic fruit and vegetable produce
- 56 Products for plant growing and protection in organic agriculture
- 57 Seeds and nursery for organic agriculture
- 58 Bumblebees and bees for pollination
- 59 Insects, mites, nematodes for organic and integrated crop protection
- 60 Control and certification organizations
- 61 Trade associations and public bodies

ATTENTION, PLEASE CHECK CODES AS THEY MAY HAVE CHANGED SINCE THE LAST EDITION

Any publishing of the above-mentioned information is authorized and the Management is exonerated from any responsibility for the incorrect filling of forms, printing errors and omissions.

Date .....

✓  
.....  
(STAMP AND LEGIBLE SIGNATURE)

### THE ONLY OFFICIAL FORM FOR SENDING MACFRUT CATALOGUE INFORMATION

It has come to our knowledge that many companies are sending letters to fairs exhibitors offering advertising for three years. They use the name of Italian fairs in which the exhibitor has taken part. We have never authorized any company to use our brands or any other data. Cesena Fiera S.p.A. has nothing to do with such activities.

14.5.2014 / 11915



## APPLICATION FORM

Stamp, sign and send back to Cesena Fiera S.p.A. - Via Dismano, 3845 - 47522 Cesena (FC) - Italy  
E-mail: segreteria@pec.cesenafiera.com - Fax +39 0547 318431

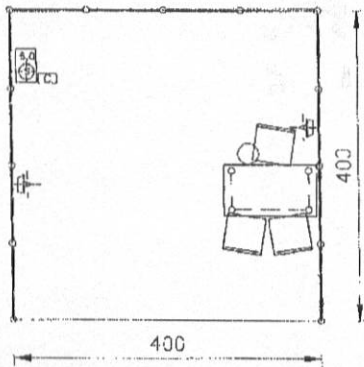
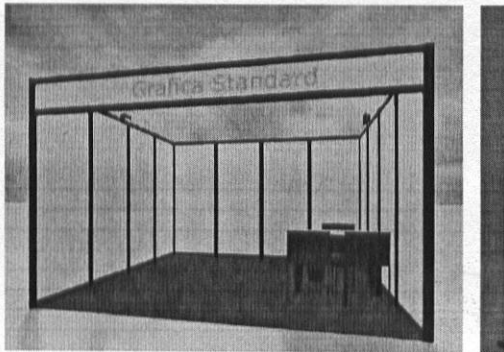
The Firm \_\_\_\_\_

Contact person \_\_\_\_\_

Requests the following type of stand:

The form is for the stand set-up only (as indicated in the form).

### STAND TYPE A - "BASIC"



€ 650.00 + VAT - stand 16 m<sup>2</sup>  
€ 965.00 + VAT - stand 25 m<sup>2</sup>  
€ 1,200.00 + VAT - stand 32 m<sup>2</sup>

#### SET-UP

- Perimeter walls in white melamine - h. 250 cm
- Grass green carpet
- Front part
- 3 black chairs
- 1 table 120x65 cm
- 1 waste bin
- Standard graphics in single-colour green PVC
- Electric system - electricity bill excluded
- 1 multiple socket 220 v.
- 2 (halogen) spot lights 300 w

#### With additional charge it is possible to change:

Available colours for walls (€ 5.00 per m<sup>2</sup>)

salmon ■ black ■ blue ■ red ■

Available colours for carpets (€ 5.00 per m<sup>2</sup>)

Caribbean blue ■ light grey ■ dark grey ■  
red ■ black ■

The furnishings indicated above refer to stands of 16 or 25 sqm.  
Furnishings for stands of 32 sqm will be proportional to stand size.

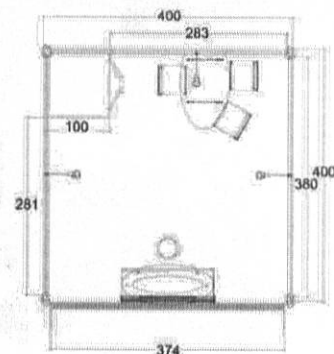
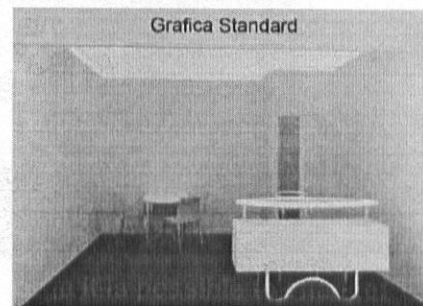
€ 1,500.00 + VAT - stand 16 m<sup>2</sup>  
€ 2,300.00 + VAT - stand 25 m<sup>2</sup>  
€ 2,770.00 + VAT - stand 32 m<sup>2</sup>

#### SET-UP

- Beige hollow core walls h 290 cm
- Red Carpet
- Front part
- 1 storage room with swinging door - 100x100 cm
- 3 ivory chairs
- 1 ivory peninsula table - 150x60 cm
- 1 reception desk
- 1 aluminium stool
- 1 waste bin
- 1 coat hanger
- Standard graphics in single-colour red PVC
- Electric system - electricity bill excluded
- 1 multiple socket 220 v.
- 2 (halogen) spot lights 300 w.

The furnishings indicated above refer to stands of 16 or 25 sqm.  
Furnishings for stands of 32 sqm will be proportional to stand size.

### STAND TYPE B - "BUSINESS"





31<sup>st</sup> International Exhibition of equipment, technology and services for the production, conditioning, marketing and transport of fruit and vegetables

**IMPORTANT** to fill out to receive communications from the organizers

Your Contact Person: .....

ph. ....

e-mail .....

Organization:  
**Cesena Fiera S.p.A.**  
Via Dismano, 3845  
47522 Cesena FC - Italy



**DATA FOR INVOICING - PLEASE FILL OUT IN CAPITAL LETTERS IN A LEGIBLE WAY**

Firm .....

V.A.T. No. .... Tax code .....

Address .....

Postal code ..... Town ..... Country .....

**MAILING ADDRESS (TO BE FILLED IN ONLY IF DIFFERENT FROM THE DATA FOR INVOICING)**

Firm .....

Address .....

Postal code ..... Town ..... Country .....

N.B. ALL DOCUMENTS CONCERNING THE PARTICIPATION IN THE FAIR ARE DELIVERED TO THIS ADDRESS.

AUTHORIZATION TO SEND INVOICES BY E-MAIL  YES  NO

The person responsible for administration: .....

tel. .... e-mail .....

The firm books the following areas for the duration of the show and according to the current tariffs:

DESCRIPTION OF THE REQUESTED AREAS AND SERVICES	DIMENSIONS REQUIRED	TOTAL	UNIT PRICE	TOTAL AMOUNT
Registration fee -compulsory (including stand cleaning and compulsory third-party liability coverage)				€ 600.00
Registration fee (only for Co-exhibitors) (see B form)		No .....	€ 1.000.00	€
Registration fee for represented firms (see B form)		No .....	€ 80.00	€
Covered exhibiting area - PAVILIONS A-B-C-D (Stands of 4x4 m or 5x5 m and their multiples)	m ..... X m .....	m <sup>2</sup> .....	€ 135.00*	€
Exhibiting area in pavilion "G" - TENSILE STRUCTURE (Stands of 4x4 m and their multiples)	m ..... X m .....	m <sup>2</sup> .....	€ 115.00*	€
Electric Power Supply (see C form - services)		No kw .....	€ 50.00	€
Connection to water main			€ 100.00	€
Wi-Fi Internet connection (for other lines estimates on request)		No .....	€ 70.00	€
Stand set-up (see D form - sep up)	TYPE	..... (please write A-B-C)	€	€
ATTENTION			TAXABLE AMOUNT	€ .....
* 10% DISCOUNT ON THE AREA FOR REQUESTS RECEIVED BY APRIL 15, 2014			VAT	NO VAT ART. 7
2) ENCLOSE A COPY OF THE PAYMENT OF € ..... EQUIVALENT TO 30% OF THE TOTAL AMOUNT, PAID AT:			TOTAL	€ .....
- CASSA DI RISPARMIO DI CESENA - IBAN IT78U0612023914CC0140002823 - SWIFT CECRIT2C				
- CREDITO DI ROMAGNA - IBAN IT601032732390000200106093 SWIFT CRDRIT2FXXX				

We would like to remind you that the 10% discount may be applied to invoices PAID IN FULL only for original requests, along with a 30% deposit, received by April 15, 2014, whereas the final deadline for the application is may 31, 2014. Areas will be assigned by CESENA FIERA S.p.A. and in case of dispute CESENA FIERA S.p.A. will make the final decision, according to article 6.

By signing this form, the undersigned company declares to know and to accept all the terms provided in the enclosed General Regulations.

**N.B. SIGN THE REGULATIONS ON THE BACK (TWO SIGNATURES)**

**THE FIRM'S LEGAL REPRESENTATIVE**

Date .....

✓  
.....  
(STAMP AND LEGIBLE SIGNATURE)